.

FAKE NEWS DETECTION USING WEB-APP & MACHINE LEARNING

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ABSTRACT

- Social media acts as a double-edged sword ie. Its low cost as well as spread over the globe for consumption of news through social media. The rapid spread of misleading information in media outlets such as social media feeds, news blogs, and online newspapers have made it challenging to identify trustworthy news sources, thus increasing the need for tools able to provide insights into the authenticity of online content. This paper aims to present an insight into the characterization of the news story in the modern diaspora. Subsequently, we dive into fake news detection approaches that are based on the text-based analysis. The method for all kind of Fake news which is circulated over the Internet and obtaining the result in form of percentage accuracy is implemented.

Keyword - *User-Authentication, NLP, Pre-processing, dataset Training.*

INTRODUCTION

- The extensive spread of fake news can have a serious negative impact on individuals and society . Fake news can break the authenticity balance of the news ecosystem.
- In this web app we will be using machine learning models such as image tempering algorithm for edited fake images, Deep learning NLP for classification

Fig 1- An interpretation of how the story titled "TURK"

- This will also help to identify phishing websites using and also help to find out fraud ecommerce website.

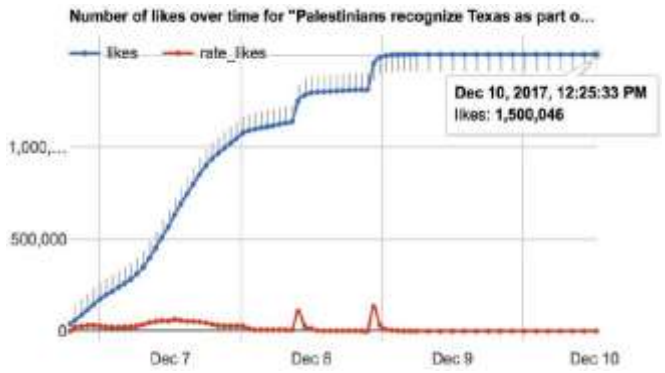

Fig-2: Facebook Trend Report on "Palestinians recognizes Texas as part of Mexico"
[Source:http://www.trendolizer.com/]

- There are various motivations behind spreading Fake news are making political gains, harming the reputation of businesses, as click bait for increasing advertising revenue, and for seeking attention, spreading unrest within a community.
- Fake news detection focuses on identifying the percentage of unreliable data within the news. Many techniques have been applied to fake news detection such as Latent Semantic analysis, Singular value decomposition, recurrent neural network, Deep Learning.

1.1 Motivation

- As an increasing amount of our lives is spent interacting online through social media platforms, more and more people tend to seek out and consume news from social media which affects there opinions.
- Fake news is an important issue on social media. fake news is low-quality news with intentionally false information.
- The quick spread of fake news has calamitous impacts on individuals and society.

II. LITERATURE SURVEY

2.1 Types Of Data In News

In this section, we have a tendency to discuss the categories of knowledge that the news stories are fabricated from; there are four major formats during which users consume their news. Some can be additional common than alternative types, however they're all major varieties

1) Text: Text/string content is usually analyzed by text linguistic and it's a branch of linguistics, that in the main focuses on the text as a communication system. It is much over simply sentence and words, it has characteristics like tone, grammar, and has linguistics that allows discourse analysis.
2) Multimedia: rather like name defines, it's associate degree integration of multiple types of media. This includes pictures, video, audio, and graphics. this is often terribly visual and catches viewers attention at terribly initial

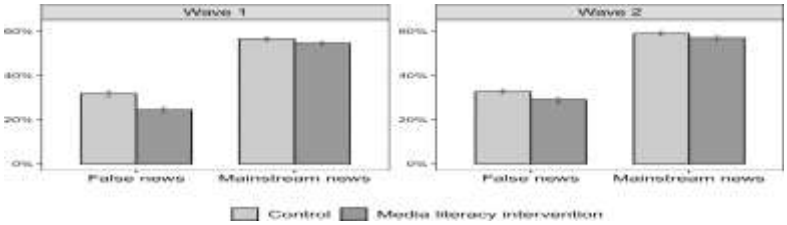

Chart -1: News detection survey

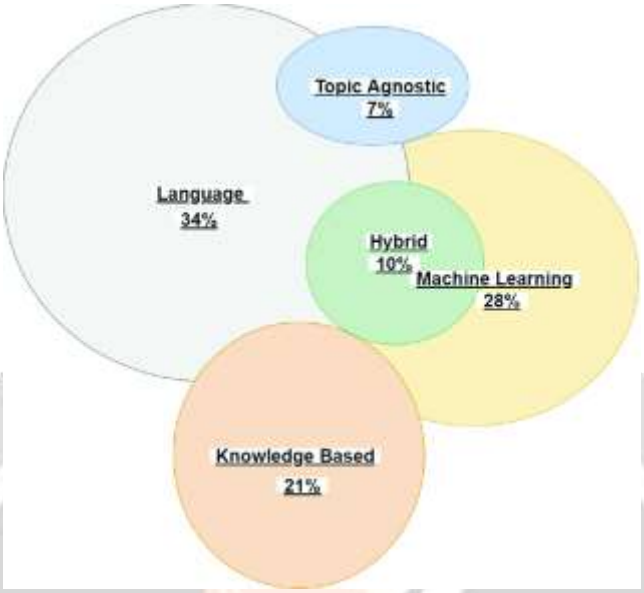

Fig - 3: Approaches to Identify fake News

2.2 IMPLEMENTATION

- To develop a web application which will provide a service to the users to filter out the news of being fake or real. User can post any kind of news and the system will show the result right away. It could help users to have the authencity of any news.
- We will be using NLP for finding out whether the news is Fake or real. We have a dataset to train our model to provide better results.
  The result will be displaed in aunthenticated manner.

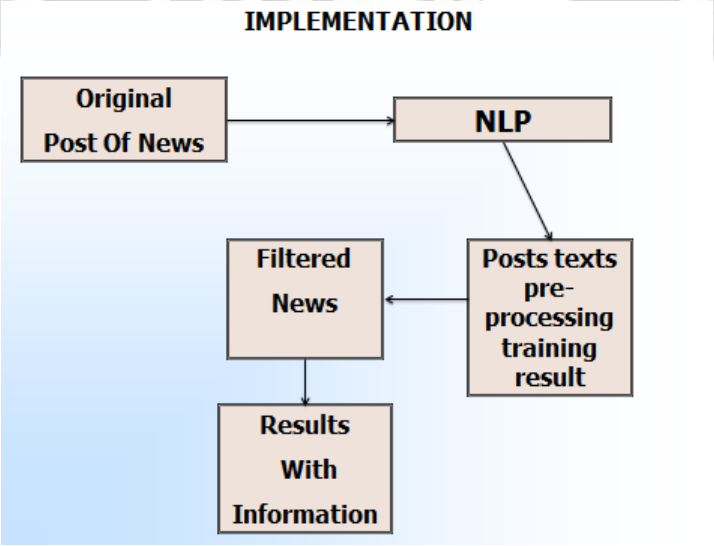

Fig - 4: Implementation

III. PROPOSED SYSTEM

3.1 Registration of User

Before the user can access the services that our system provides, the user must register themselves with various data like Username, Email Id, Password and Confirm Password. Also the location is being identified for their location based news display at the top. Once, the user register, they can go to the login page.

3.2 Login

Once the user has registered themselves with the required information, they can now login to access the services that our system grants which include: Upload files and Download of files.

IV. ALGORITHM

- User should be authenticated & should be registered on web-app.
- After logging in successfully the user will upload the post then the field of location will be identified as per State or City,then the title & description will be given to NLP(Natural Language Processing).The description will be processed using NLP having trained dataset.
- Hence the NLP will show the modle whether its fake or real.
  The final Result will be shown on the app.

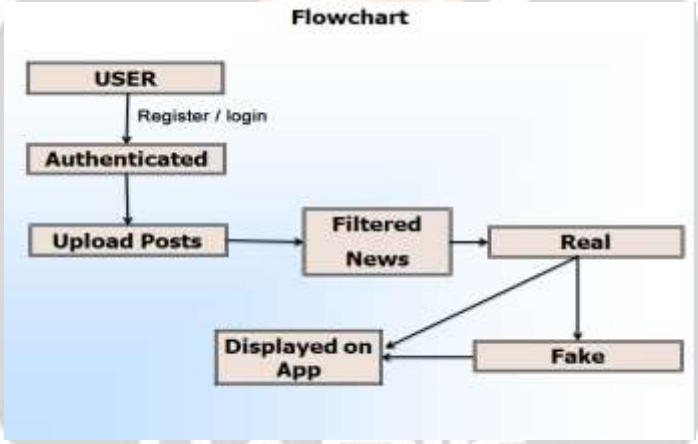

Fig -5 : Flowchart Algorithm

V. RESULTS

Fig-6 : News Detected

VI. CONCLUSION

- This app will have authenticate person for better verification of news .
- With the help of additional features like phishing page detection , fraud e-commerce website app will help to fight against scams and fake news spread in this society .
- Our best performing models achieved accuracies that are comparable to human ability to spot fake content.
- In the 21st century, the majority of the tasks are done online. Newspapers who were earlier preferred as hard-copies are now being substituted by applications like Facebook, Twitter, and news articles to be read online.
- Defining fake news, differentiating it from deceptive news, false news, satire news, misinformation, disinformation, and rumors based on three characteristics: authenticity, intention, and being news.

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