

# KOLHAPURI PAYTAAN E-COMMERCE WEBSITE

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## ABSTRACT

*E-commerce is booming in modern business. E-commerce is electronic commerce. E-commerce (electronic commerce) involves buying and selling goods and services or transmitting money or data through electronic networks, mainly through the Internet. E-commerce (electronic commerce) is a paradigm shift that affects marketers and consumers. Online shopping is a part of electronic commerce that allows consumers to purchase items directly from vendors over the Internet. This will allow customers to view and order products online from anywhere in the world. "Kolhapuri Paytaan E-Commerce Website" provides various features that complement the information and increase the productivity of the system.*

**Keyword :** - E-commerce, Electronic networks, online shopping etc....

## 1. INTRODUCTION

E-commerce is electronic commerce. This means dealing in goods and services through electronic media and the Internet. E-commerce involves doing business with the help of the Internet and using information technology such as electronic data interchange (EDI). E-commerce is related to the website of a seller on the Internet who trades products or services directly from the portal to the customer. The portal uses a digital shopping cart or digital shopping basket system and allows payment via credit card, debit card or EFT (electronic fund transfer) payment. The "Kolhapuri Paytaan E-Commerce Website" has been developed to underline the problems in the practice manual system. This software is supported to remove and in some cases reduce the inconvenience caused to the existing system. Furthermore, the system is designed to meet the specific needs of the company so that operations can be carried out smoothly and efficiently. Every organization, big or small, is facing the challenges of controlling customer information, selling, etc. It may seem difficult to purchase Kolhapuri Paytaan online, but it is part of the customer service system (application application support to contact customers directly). The core of the web-based project is to manage the online shopping of Kolhapuri Paytaan. This software helps customers find different products by category, price and subcategory. It is designed in such a way that all updates to products can be viewed online from anywhere. The software will help the administrator to easily monitor and update the products on the website as well as provide quick and easy comparison of different products for the customers.

## 2. LITERATURE SURVEY

Pingping Dong, "Research on the Evaluation of E-Commerce Website under the Environment of Big Data" [1], General website evaluation includes website functions and website content and website credits, customer service and enterprise strengths, website security, its interface design and website technology. These studies are mainly based on the evaluation method on traditional websites. The advent of the big data age provides new opportunities and challenges to the construction and application of electronic commerce websites. This paper analyzes the evaluation index of e-commerce websites and introduces the evaluation method of e-commerce websites, especially building websites with big data.

Syed Emdad Ullah; Tania Alauddin; Hasan U. Zaman, "Developing an E-commerce website"[2], In this era of the internet, e-commerce is taking a leap and the growth of brick and mortar businesses is eating away at the dust. In most cases, brick-and-mortar businesses use counterparts to run the Internet or e-commerce. People in the developing world and people in the developed world now use e-commerce websites every day to shop. Yet the spread of e-commerce in the developed world is not so good and there are things that are wanted for it. This paper covers various aspects of developing an e-commerce website and the optimal solution to the challenges involved in one's development. It involves a planning process, starting with the use case, domain modeling, and determining the architectural pattern of the web application. The whole development process is mainly divided into two parts: front-end development and back-end development. Database design is discussed with an emphasis on its relational connectivity. This silly method of developing e-commerce websites can easily be redeveloped and e-commerce websites can be developed in developing and under-developed countries where computer resources are scarce due to their socio-economic status.

Mukunda, Vinay Shetty, MR. Anantha Murthy "MYSHOP ONLINE SHOPPING" [3], Electronic commerce, collectively called ecommerce, can be a type of business where products are bought and sold on electronic systems on the web. Electronic commerce customer to business is the advantage of a business with an insight into the World Wide Web. The primary goal is to add products and services online services for sale to the electronic commerce website. "My Shop" is a test to provide real-world customers with the benefits of searching online. It helps to shop for the product in sight anywhere on the web. So the client can get online search and residential delivery service from his favorite look. Index Terms: Electronic Commerce, Liquid Script, Shopify, Online Shopping.

Nazmun Nessa Moon , Shaheena Sultana, FernazNarin Nur & MohdSaifuzzaman "A Literature Review of the Trend of Electronic Commerce"[4], This paper gives a brief overview of search engine marketing or e-commerce on online shopping, literature survey, current and future prospects, comparative study of e-commerce in Bangladesh. The buzzword of e-commerce is spreading widely in today's world of ICT through its simple applications. The main objective of this review paper is actually to differentiate between traditional and online shopping and the effectiveness of e-commerce in Bangladesh. From previous research, we can conclude that convenience and time are the main features for deciding to shop online instead of traditional shopping in Bangladesh and we also found that young consumers are more comfortable and satisfied to shop online.

## 3. PROBLEM STATEMENT

E-commerce provides an easy way to sell products on a large customer base. However, there is a lot of competition across multiple e-commerce sites. When users land on an e-commerce site, they expect to find what they are looking for quickly and easily. Also, users are not sure about the brand or the actual products they want to buy. They have a broad idea of what they want to buy. Many consumers nowadays search for their products on Google instead of visiting specific e-commerce sites. They believe Google will take their product to the e-commerce site.

#### 4. ARCHITECTURE

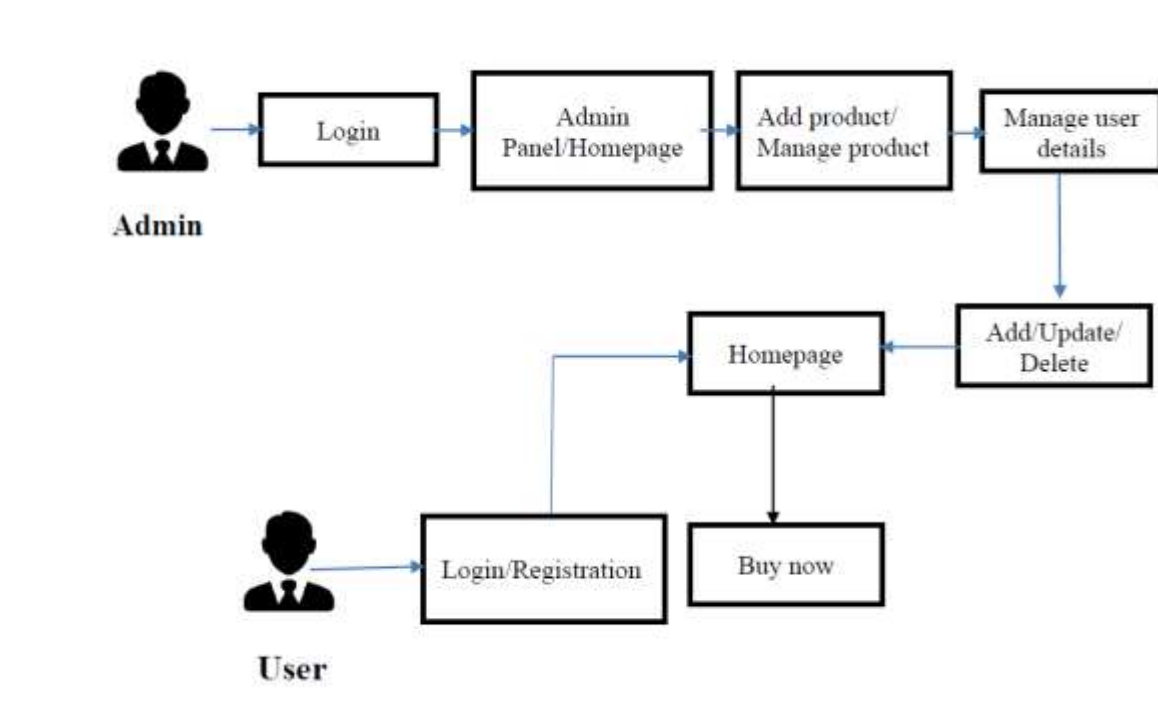
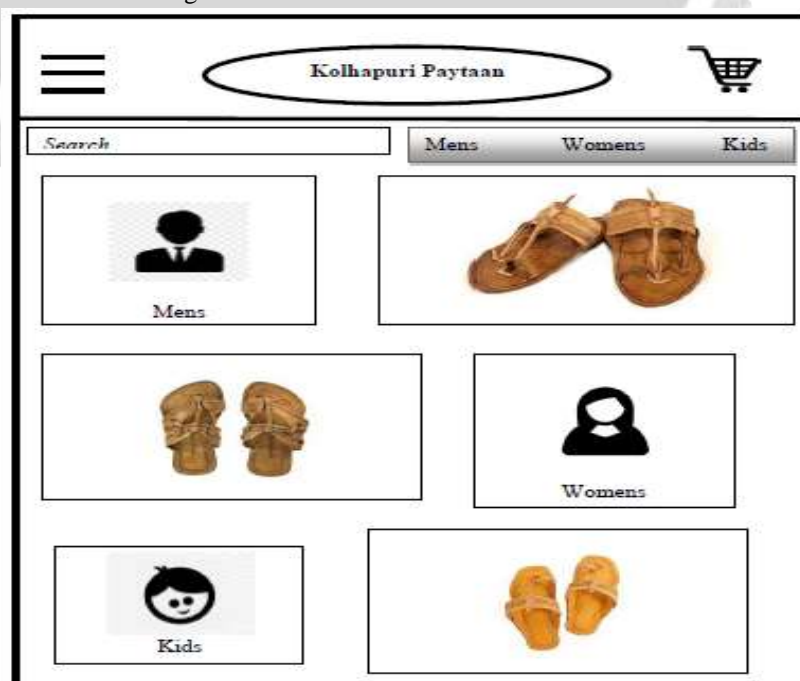


Fig -1: Architecture of Kolhapuri Paytaan E-commerce Website

#### 5. MODULE DESCRIPTION

##### 1. Home Page:

In this website, there are mainly two modules like User and Admin Panel. In Home page, number of activities like you wants which type of paytaan i.e. Men, Women and Kids etc. Also you can directly search the products. There are two login buttons 1. Admin and 2. User



**Fig -2: Home Page****2. Admin Module:**

After logging in the admin will be redirected to admin-panel from where the admin can Publish or Delete products. The admin can customize the website too. By clicking to the profile icon the admin can edit profile and also logout from admin-panel.

**3. User Module:**

This module is for the users who do not have their account. Here user is allowed to create an account to login. The account creation is done by filling the registration form with user details such as name, phone, email etc.

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