

Manchester City Management System

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ABSTRACT

Now a day's almost all things can be buy or sell through e-commerce at every place. so that we try to proposes a E-Commerce System over Textile Marketing to smoothly handle goods & Services. Textile Marketing is key point of daily lifestyle. Applying E-Commerce over Textile marketing is beneficial for customer as well as seller in terms of time management. Already there are various sites are available which works through E-Commerce System like Amazon, Flipkart. Which works smoothly so to improve the effecincy and accuracy of delivery we are trying to introduce Manchester city management system.

Keyword : - E-Commerce, Manchester city, textile.

1. INTRODUCTION

The world is walking with new generation, all the businesses, educational systems, medical systems and many more things are upgrading themselves to match with the new generation. So the physical business is also came over with digitalization and built there place on e-commerce. Almost all things can be buy or sell through e-commerce at every place. So therefore we bring the e-commerce over one place to handle the goods and services of Textile Marketing. Yes we all know that we can buy anything from an e-commerce system so now we have the e-commerce website for Textile Marketing. This Online Textile Marketing enables the distribution, buying, selling, marketing and services over the internet while maintaining the direct link with customers. It helps to reduce costs while reaching a wider market.

As we know, user wants products at low cost and with some offers. In traditional shopping sometimes we didn't find the perfect product which we want. By using our platform user can easily find there compatible textile products on one click. This system presents online shopping based on "Textile products" implemented using Web Application. The user / customer can order any textile material from there trustable or beneficial provider from this Online Textile Marketing platform. User have their own freedom to buy any product by their value, offer and service details from the providers. The user will have their personal account where he can order any product, cancel it and modify it. For the large and expensive products user can also set meeting with provider to ensure the product quality and then order it. If the user orders any product then this request goes to that provider portal and then the provider will proceed to his request. The purpose of Online Textile Marketing is to provide a digital platform to both seller and customer to connect with wide market. It helps the user to find their will products by simple search on wide network. Thus, this project saves the time and efforts of the user. It's also useful for seller to make profit at wide market.

1.1 LITERATURE SURVEY

Dr. Shahid Amin, Prof. Keshav Kansana, Jenifur Majid. "A Review Paper on E-Commerce". [1]

E-commerce is a boom in modern business. Electronic commerce is a synonym for electronic commerce, which involves the sale and purchase of goods and services, and the transfer of funds or data over an electronic network system. Electronic commerce (ecommerce) is a fundamental switch for marketers and customers. It is a complete system using the traditional method. This significant change in business model is experiencing tremendous growth worldwide and India is no exception. Startups in particular are increasingly using this option as a differentiating business model. In addition, e-commerce has a significant impact on the environment. Although the model is widely

used in today's business case, the option has not been fully explored. Research was done to describe the e-commerce scenario. Analysis of e-commerce trends. These are the key variables that are essential to the success of e-commerce business models.

Anirudha P. Kamble, Dr. A.G. Suryavanshi. Article on "A STUDY ON GROWTH OF DECENTRALIZED POWERLOOM SECTOR IN INDIA". [2]

The Indian Textile Industry plays vital role in economic life of the country, such as contribution to industrial output, export and most important employment generation. There are approximately 5.38 lakh Power loom Units with 24.34 lakh Power looms as on 30.11.2014. The technology level of this sector varies from plain loom to high tech shuttle less looms. There are approximately 1.25 lakh shuttle less looms in this sector. It is estimated that more than 75% of the shuttle looms are obsolete and outdated with a vintage of more than 15 years and have virtually no process or quality control devices / attachments. However, there has been significant up-gradation in the technology level of the power loom sector during the last 7-8 years. More than 60% of cloth in India contributes to country's export. Now a day the power loom sectors have been recognized as a major sector in Indian textile industry. Government of India is taking initiative to promote various schemes for overall growth power loom sector. India should be more focus on technological up gradation of power loom sector with compare to other countries like US, China, Europe, Taiwan etc.

1.2 PROBLEM STATEMENT

The purpose of Textile Marketing website is to help customers narrow down their broad ideas and enable them to finalize the products they want to purchase. For example, suppose a customer is interested in purchasing a product so it has many options to buy it from different sellers. This project solves the problems like time consumption, physical efforts and many more.

2. Trend of E-Commerce

Buying goods and services via E-Commerce allows consumers the liberty to settle on when and where to shop and therefore the opportunity to research the merchandise, the vendor, and the other available options. Shopping has been revolutionized through the availability of online information. Just about anything that can be bought in merchandise store can be bought via E-commerce, even perishables like groceries. And consumers have embraced these possibilities around the globe.

The effects of e-commerce are already appearing altogether areas of business, from customer service to new product design. It facilitates new sorts of information based business processes for reaching and interacting with customers like online advertising and marketing, online order taking and online customer service. In now days E-commerce uses the WWW a minimum of some point in transaction lifecycle. It can also reduce costs in managing orders and interacting with a good range of suppliers and trading partners, areas that typically add significant overheads to the cost of products and services. For developing countries like India, e-commerce offers considerable opportunity. In India it's still in nascent stage, but even the most-pessimistic projections indicate a boom. There has been a rise in the number of companies' taking up e-commerce in the recent past. Major Indian portal sites have also shifted towards e-commerce rather than counting on advertising revenue. Many sites are now selling a various range of products and services from flowers, greeting cards, and movie tickets to groceries, electronic gadgets, and computers, etc. (Mitra Abhijit, 2013). E-commerce has reached to an extent that the cow dung patties are also selling like hot cakes online in India. India's e-commerce market is probably going to the touch \$38 billion mark in 2016, a huge skip the \$23 billion revenues clocked by the industry in 2015, consistent with an Assocham study. Increasing internet and mobile penetration, growing acceptability of online payments and favorable demographics have provided the unique opportunity to companies to connect with their customers. On the other hand, mobile commerce (m-commerce) is growing rapidly as a stable and secure supplement to the e-commerce industry. Shopping online through smart phones is proving to be a game changer. It is believed that m-commerce could contribute up to 70 per cent of their total revenues.

3. Proposed detailed methodology of solving the identified problem with action plan

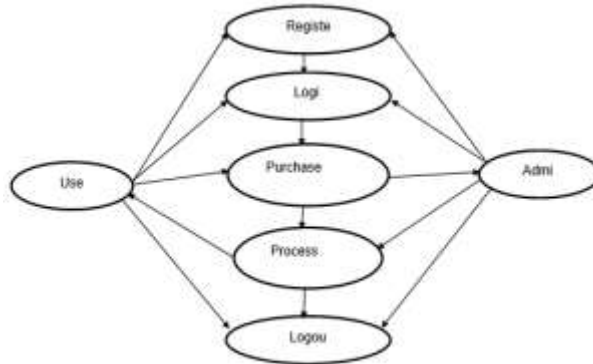


Figure 3.1 Architecture Diagram

3.1Module Description:

1.User Module:

This module of the application deals with the user interface/user experience. This module provides the user with the flexibility of registering, logging in, booking. If the user is new to the application then, the user must register in the application by providing the user’s details. After the registration, the user logs in using the user-id and password. Once the user logs in, then the user can order products by their interest.

It has sub modules like,

- 1. Your Orders
- 2. Categories
- 3. Profile / Login

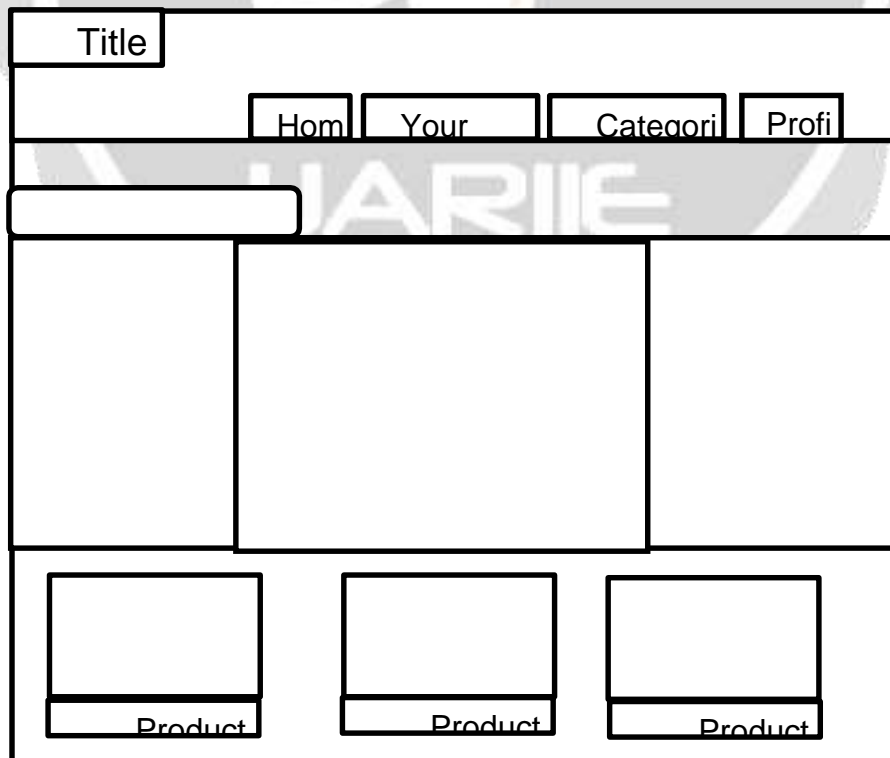


Figure 3.2 User Module

2.Admin / Seller Module:

- a. Login: The system is under supervision of admin who manages the orders made.
- b. Orders: All the orders of this seller shows on this screen.
- c. Your Products: All the products displayed here which are added by admin.
 - i. Add Product: Admin can add product.
 - j. Edit Product: Admin can edit product.
 - k. Remove Product Admin can remove product.
- d. Special Offers: The admin can add special offers for their products.
- e. Profile: Admin can see or update their profile.

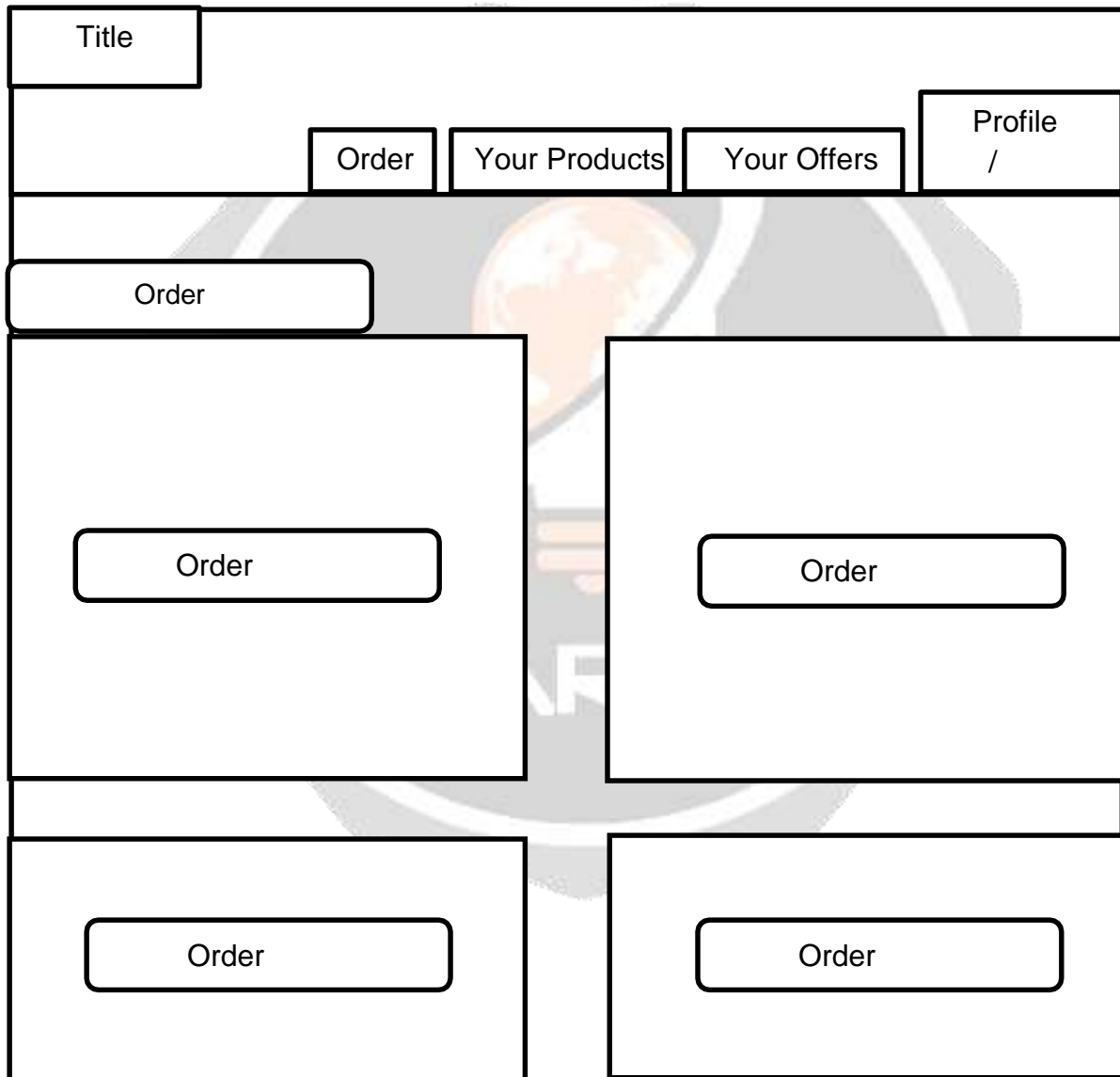


Figure 3.3 Admin Module

4. CONCLUSIONS

Manchester City Built Market intelligence information and assistance in making the right buying decisions Development of new products. Manchester City Management makes it possible of Selection of suitable suppliers and guiding the suppliers to be able to meet the customer requirements. Negotiation and finalization of contracts is one of key advantage of this system.100% in-line and pre-shipment inspections to ensure standardization and consistency is developed. Constant monitoring of production line to ensure timely shipment leads to follow up of shipments' status to ensure the deadlines are met Professional after sales service.

5. REFERENCES

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