

Research on the Inheritance and Development of College Students' Patriotic Spirit by Heroes in Film and Television Works

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Abstract: Heroes in film and television works have far-reaching influence on the inheritance and development of college students' patriotic spirit. By creating a vivid heroic image, film and television works can stimulate college students' patriotic feelings and strengthen their sense of national identity and pride. At the same time, the heroic deeds in film and television works also provide vivid patriotic education materials for college students, which helps to cultivate their patriotic feelings and sense of responsibility. The purpose of this paper is to explore the influence of heroes in film and television works on college students' patriotic spirit, and put forward corresponding inheritance and development strategies.

Keywords: *Film and television works; Heroic characters; College students; Patriotism; Heritage and development*

I. INTRODUCTION

Patriotism is one of the core values of the Chinese nation and an important spiritual force to promote national development and national rejuvenation. As the future and hope of the country, college students' patriotic spirit is directly related to the long-term development of the country and the harmony and stability of society. As an important carrier of cultural communication, the creation of heroes in film and television works is of great significance to the inheritance and development of college students' patriotism. Through the heroic images in film and television works, college students can feel the power of patriotic feelings more intuitively, thus stimulating their patriotic feelings and forming a correct view of the country and the nation. Therefore, it is of great significance to deeply study the influence of heroes in film and television works on college students' patriotic spirit for strengthening college students' patriotic education and cultivating talents with high patriotic feelings.

II. THE INFLUENCE OF HEROES IN FILM AND TELEVISION WORKS ON COLLEGE STUDENTS' PATRIOTIC SPIRIT

A. *Stimulate patriotic feelings and enhance national identity*

Heroes in film and television works often have firm beliefs, noble moral character and selfless dedication, and their image shaping and deeds display can inspire college students' patriotic feelings. For example, in the anti-Japanese war film and television works, the heroic and fearless anti-Japanese heroic images make college students deeply feel the great sacrifices made by martyrs for the country and the nation, thus inspiring their patriotic enthusiasm and sense of identity with the country. This kind of emotional stimulation helps college students to form a correct view of the country and the nation, and enhances their national pride and self-confidence.

B. Shaping correct values and cultivating social responsibility

Heroes in film and television works not only have brave and fearless qualities, but also often have a high sense of responsibility and mission. Their deeds show the spirit of fighting for the interests of the country and the nation, which is of great significance for college students to shape correct values. By watching heroes in film and television works, college students can learn excellent qualities such as responsibility, responsibility and dedication, thus cultivating a strong sense of social responsibility. This sense of responsibility will encourage college students to make more active contributions to the country and society in their future study and work.

C. Provide vivid educational materials to promote the in-depth development of patriotic education

Heroes in film and television works provide vivid patriotic education materials for college students. These materials are not only historical and realistic, but also artistic and appealing, and can convey the core idea of patriotism in simple terms. By watching film and television works, college students can more intuitively understand the history, culture and national spirit of the country, thus deepening their knowledge and understanding of the country. This vivid educational method is helpful to promote the in-depth development of patriotic education and improve the patriotic accomplishment and comprehensive quality of college students.

III. ANALYSIS OF THE PATRIOTIC SPIRIT OF HEROES IN FILM AND TELEVISION WORKS

The patriotic spirit displayed by the heroes in film and television works is the crystallization of the excellent traditional culture of the Chinese nation and the spirit of the times. The following is an in-depth analysis of the patriotic spirit of heroes in film and television works:

A. Firm beliefs and lofty ideals

Heroes in film and television works often have firm beliefs and lofty ideals. They firmly believe in their beliefs and ideas and are willing to give anything for them. This firm belief and lofty ideal are the core of patriotism. Their deeds inspire college students to stick to their beliefs and ideals and strive for the prosperity of the country and the nation. For example, the movie "Crossing the Yalu River" shows Chinese people's Volunteer Army's bravery and fearlessness in the War to Resist U.S. Aggression and Aid Korea. In order to safeguard the safety of the motherland and the people, they went thousands of miles to the battlefield and fought to the death with the enemy. This firm belief and lofty ideal are the vivid embodiment of patriotism.

B. Selfless dedication and sacrifice

Heroes in film and television works often show selfless dedication and sacrifice. For the interests of the country and the nation, they do not hesitate to sacrifice their personal interests and even their lives. This

spirit reflects their deep feelings and high sense of responsibility for the country and nation. By watching the deeds of these heroes, college students can deeply realize the relationship between individuals and collectives, individuals and the state, and thus cultivate the spirit of dedication to the country and the nation. For example, in the *The Battle at Lake Changjin*, volunteer soldiers fought bravely in the severe cold, and many soldiers sacrificed their lives in order to win the battle. This selfless dedication and sacrifice is a vivid portrayal of patriotism.

C. Heroic and fearless fighting spirit

Heroes in film and television works often show brave and fearless fighting spirit when facing difficulties and challenges. They are not afraid of sacrifice, go forward bravely, and fight bravely for the interests of the country and the nation. This spirit inspires college students to maintain firm faith and courage in the face of difficulties and challenges, and contribute their own strength to the prosperity of the country and the nation. For example, in the "Wolf Warriors" series of movies, the hero is fearless in the face of strong enemies and defends the dignity of the country and the nation with flesh and blood. This heroic and fearless struggle spirit is a vivid interpretation of patriotism.

D. Strong national pride and national identity

Heroes in film and television works usually have a strong sense of national pride and national identity. They know that they are members of the Chinese nation and shoulder the mission of winning glory for the country and the nation. This strong sense of national pride and national identity is an important embodiment of patriotism. By watching the deeds of these heroes, college students can have a deeper understanding of their national identity and national responsibility, thus enhancing their sense of identity and belonging to the country and nation. For example, *My Motherland and Me* shows the development process and brilliant achievements of the motherland through seven stories, and inspires college students' national pride and national identity.

E. Deep feelings of home and country

Heroes often closely link their personal destiny with that of the country and the nation, and their hearts are full of deep feelings for the country and the nation. This feeling of home and country inspires them to work hard for the interests of the country and the nation, even at the expense of their own lives. For example, in *The Eight Hundred*, eight hundred strong men protected the dignity of the country with their lives, showing their deep feelings of home and country.

F. Firm patriotism and sportsmanship

In some sports-themed film and television works, heroes show their firm patriotic feelings and sportsmanship by winning glory for the country. They fought hard for the honor of the country, and won honor for the country with sweat and hard work. This spirit inspires college students to actively participate in sports activities and contribute to the country's sports cause. For example, in "Winning the Championship", the Chinese women's volleyball team players won honors for the country through the spirit of unity, cooperation and tenacious struggle, showing their firm patriotism and sportsmanship.

G. Loyalty and responsibility

Heroes often have the qualities of loyalty and responsibility. They are loyal to the cause of the country and the nation, have the courage to take responsibility, and go forward bravely for the interests of the country and the nation. This spirit of loyalty and responsibility inspires college students to take

responsibility in their future study and work and make contributions to the development of the country and the nation. For example, in *The Great Cause of the Founding of the People's Republic of China* and *The Great Cause of the Founding of the Party*, countless revolutionary martyrs fought bravely for the founding of New China and the birth of the Communist Party, showing the spirit of loyalty and responsibility.

IV. THE STRATEGIES OF HEROES IN FILM AND TELEVISION WORKS TO INHERIT AND DEVELOP COLLEGE STUDENTS' PATRIOTIC SPIRIT

A. Optimize the content of film and television works and strengthen the creation of heroes

In order to more effectively inherit and develop the patriotic spirit of college students, film and television works should dig deep into the stories behind historical events and characters, and show the growth process and inner world of heroes with real and vivid plots. At the same time, film and television works should also pay attention to the personalized shaping of heroes, avoid simplification and facial makeup, show heroic images in more diversified forms, and improve college students' acceptance and identity.

B. Strengthen the combination of film and television education and classroom teaching to improve the quality of patriotic education

Colleges and universities can introduce film and television works as teaching resources into the classroom, and guide college students to deeply understand the heroes and patriotic feelings in film and television works by watching movies, discussing and analyzing. At the same time, teachers can also organize college students to carry out film and television criticism, creation and other activities in combination with the course content, so as to cultivate their critical thinking and innovative ability. In addition, colleges and universities can also invite experts and scholars from the film and television industry to hold lectures, seminars and other activities, so as to provide college students with opportunities to communicate and interact with the film and television industry and deepen their understanding and recognition of patriotism.

C. Use new media platforms to expand influence and promote the wide spread of patriotism

The new media platform has the advantages of fast information dissemination and wide coverage, and plays an important role in promoting the wide dissemination of patriotism. Colleges and universities can use new media platforms such as Weibo, WeChat and Tik Tok to publish patriotic education content related to film and television works, and guide college students to actively participate in discussion and sharing. At the same time, colleges and universities can also cooperate with film and television production organizations to launch microfilms, short videos and other works with patriotic themes, and spread and promote them through new media platforms to attract college students' attention and interest and stimulate their patriotic enthusiasm.

D. Carry out practical activities and deepen patriotic emotional experience

Practice is an important way to deepen patriotic emotional experience. Colleges and universities can organize college students to visit revolutionary memorial halls, history museums and other places, so that they can personally feel the atmosphere of historical events and the footprints of heroes. At the same time, college students can also be organized to participate in volunteer service, social practice and other activities, so that they can practice patriotism in practice. Through these activities, college students can

have a deeper understanding of social reality and people's livelihood issues, and enhance their sense of social responsibility and mission.

E. Build a diversified evaluation system to encourage college students to actively participate

In order to encourage college students to actively participate in patriotic education activities, colleges and universities can build a diversified evaluation system. For example, the viewing situation of film and television works and the performance of participating in practical activities should be included in the comprehensive quality evaluation system of students, which can be used as an important reference for evaluation of excellence and scholarship evaluation; Set up special awards or honorary titles to commend individuals or teams who have made outstanding achievements in patriotic education activities; Use the new media platform to carry out online voting, praise and other activities to improve the participation and interest of college students.

V. CONCLUSION AND PROSPECT

Heroes in film and television works have an important influence on the inheritance and development of college students' patriotic spirit. By optimizing the content of film and television works, strengthening the combination of film and television education and classroom teaching, using new media platform to expand the influence, carrying out practical activities and building a diversified evaluation system, we can effectively stimulate college students' patriotic feelings and social responsibility, and cultivate their correct values and patriotic accomplishment. These measures not only help to strengthen the patriotism education of college students, but also help to promote the promotion of national cultural soft power and the inheritance and development of national spirit.

In the future, with the continuous progress of science and technology and the continuous development of culture, the influence of heroes in film and television works on college students' patriotism will be more extensive and in-depth. Therefore, colleges and universities and film and television production organizations should keep pace with the times, constantly innovate the ways and methods of patriotic education, and improve the participation and interest of college students. At the same time, we should also strengthen the research and discussion on the shaping and dissemination of heroes in film and television works, so as to provide more powerful theoretical support and practical guidance for inheriting and developing patriotic spirit. It is believed that with the joint efforts of the whole society, the patriotic spirit of college students will be more effectively inherited and developed, and more wisdom and strength will be contributed to the prosperity of the country and the great rejuvenation of the nation.

Acknowledgement

The corresponding author is: Yue Wang

2025 Innovation and Entrepreneurship Training Program for College Students in Liaoning Institute of Science and Technology " Chasing Red Memories, Following Red Footprints, and Understanding Red Spirit: Innovation in the Inheritance and Development Path of Red Culture for College Students in the New Era", Project No. 202511430180.

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