

# A Brief Analysis of- HOW DO YOU DO (Howdy) Program at Texas



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## Abstract

*Howdy means how do you do! Howdy Modi was a community summit hosted by Texas India Forum (TIF) for Indian Prime Minister Narendra Modi and the President of the United States Donald Trump on Sunday, September 22nd at the NRG Stadium in Houston. ) The White House said Trump's visit would be a great opportunity to emphasize the strong ties between the people of the US and India, to reaffirm the strategic partnership between the world's oldest and largest democracies, and to discuss ways to deepen their energy and trade relationship. During the mega event, Howdy Modi, our PM appreciated the audience saying that the energy (of the gathering) and respect being shown, is the indication of the new synergy between India and America. Beautifully expressing the diversity of India, he answers "HOWDY MODI?" in all the languages from Hindi, Punjabi, and Marathi to Telugu, Kannada, and Malayalam: "EVERYTHING IS FINE!" After which, he very briefly explains the diversity in terms of religion, language, food, dress-up, seasons, culture, and traditions, significantly making India a unique, vibrant and successful democracy.*

**Key words:** Howdy, Texas, Narendra Modi, Donald Trump, Texas India Forum, Sabka saath Sabka Vikas

## Introduction

Howdy is a slang used in the **Howdy Modi shared dreams bright futures shirt** state of Texas primarily by Ranch owners. Some people have used it when it rhymed with Modi. Howdy means how do you do! That's how Americans use the word. Howdy Modi is a community program organized by people of Indian descent, NRI, etc. Because Modi is a famous leader.

And at least 50,000 people are expected to attend the event. In the United States, the election will take place next year and for this reason, Mr. Trump found value in the sharing phase with honorable Narendra Modi..

**Howdy meaning in Hindi :** what is meaning of Howdy in Hindi dictionary? Howdy ka matalab hindi me kya hai. It is an expression of greeting; every morning they exchanged polite hellos. English definition of Howdy an expression of greeting; every morning they exchanged polite hellos.

Hello —used especially when one is first introduced to someone How do you do, Mr. Anand?

Howdy Modi was a community summit hosted by **Texas India Forum (TIF)** for Indian Prime Minister **Narendra Modi** and the President of the United States **Donald Trump** on Sunday, **September 22nd at the NRG Stadium in Houston, Texas**. Over 50,000 attended the sold-out event, making it the largest gathering for an invited foreign leader visiting the United States other than the Pope. The "Howdy Modi" summit was organized with the support of more than 1,000 volunteers and 650 Texas-based Welcome Partner organizations.

The Texas India Forum, Inc. (TIF) is a not-for-profit organization that encourages cooperation between the United States and India, advancing the shared values of democracy, inclusive economic development, and mutual respect. TIF brings together Indian-American organizations and institutions to encourage collaboration within the region and expand opportunities for engagement with India.

Prime Minister Narendra Modi's visit to the United States in September this year will have a star-spangled event in Houston, Texas. Called "Howdy, Modi", the "**community summit**" will see the Prime Minister's

trademark address to the Indian community in America's fourth most population city on September 22 when he visits the country for the UN General Assembly session.

While the planning for proposed the Houston event is yet to kick off, community leaders are looking at multipurpose NRG Stadium, which has a seating capacity of 70,000 people, Houston has one of the largest concentrations of Indian Americans in the US. While the time and venue of the "Howdy, Modi" program are yet to be finalized, organizers of the event invited registrations for community organizations to become "**welcome partners**" and get exclusive early access to free passes for their members.

"This event is brought to you by the **Texas India Forum (TIF)**, a not-for-profit organization that promotes cooperation between the **United States and India**, advancing shared values of democracy, inclusive development, and mutual respect,".

1) The White House said Trump's visit would be a great opportunity to emphasize the strong ties between the people of the US and India, to reaffirm the strategic partnership between the world's oldest and largest democracies, and to discuss ways to deepen their **energy and trade relationship**.

2) PM Narendra Modi said that Trump's attendance at the Houston event highlighted the strength of ties between the two countries and was recognition of the contribution of the Indian diaspora. "The special gesture of President Donald Trump to join us in Houston highlights the strength of the relationship and recognition of the contribution of the **Indian community to American society and economy**. Howdy Modi," he said in a tweet.

3) The 'Howdy Modi' event will be held on September 22nd at the NRG Stadium in Houston, Texas at 10 am (local time).

4) Within three-weeks, tickets for the event are already sold out as over 50,000 attendees have already registered for the event though online registration. The organizers, Texas India Forum, have also closed a waitlist registration for free passes.

5) The term 'Howdy' is a shorthand for "How do you do?", used commonly in southwestern United States. Prime Minister Narendra Modi has previously addressed similar gatherings at Madison Square Garden in New York and the SAP Center in San Jose.

6) The Texas India Forum said the "Howdy Modi! **Shared Dreams, Bright Futures**" Community Summit attendees represent 48 states, coming together to emphasize the shared values and aspirations of two great nations whose partnership is important to global peace, prosperity, and human progress.

7) Hundreds of prominent business and community leaders from across America are expected to attend the event. Over 60 US lawmakers, including senior Democratic Congressman Steny Hoyer, are also expected to attend the event.

8) To showcase the diversity of the Indian-American community, the organizers have put together a 90-minute cultural extravaganza - "**Woven: The Indian-American Story**" - that will feature 400 artistes and community members from Texas and across the US. The program will start at 10 am before Prime Minister Narendra Modi's address to the stadium.

9) The Houston event will be Modi's third major address to the Indian-American community after he became the prime minister in 2014 and the first after his re-election in May. The previous two were at the Madison Square Garden in New York in 2014 and the Silicon Valley in 2016. Both the events were attended by more than 20,000 people.

10) The crowd turnout is expected to be the largest for any Indian Prime Minister to address in North America and the largest for a democratically elected foreign leader in America.

As he wound up his UNGA engagements, Prime Minister Narendra Modi thanked US President Donald Trump and the people of US for their exceptional welcome, and said he would never forget the Howdy Modi program, which was made special by Trump attending it. In a series of tweets before embarking on his visit home, Modi said:

"I would like to express gratitude to the people of USA for the exceptional welcome, warmth and hospitality. I would also like to thank Donald Trump and other respected Members of the American Congress and Government.

Wherever I went, whoever I met, be it world leaders, industrialists or citizens from all walks of life, there is a great spirit of optimism towards India. There is also immense appreciation of India's efforts to improve sanitation, healthcare and empower the poor.

"Community connect is at the heart of India-USA relations. I will never forget the Howdy Modi program, made more special by the coming of POTUS (President of the United States).. That gesture showed how much he personally, and USA values ties with India as well as the role of our talented Diaspora.

"Drawing more investment to India and acquainting the world with India's reform trajectory was one of the aims too. My interactions with energy sector CEOs in Houston and American captains of industry in NY were successful. The world is eager to explore opportunities in India.

"From the UN forum, I shared views on India's progress in healthcare, mitigating climate change and the need for all those who believe in humanity to come together to fight terror. India was honored to host a special event marking the 150th birth anniversary of **Mahatma Gandhi**.

"At the UN, I shared my thoughts on how India's development strides have transformed the landscape of our nation and how India will keep working towards making our planet more peaceful, prosperous and harmonious. I also had excellent bilateral meetings with fellow world leaders.

"This USA visit was an extremely productive one. Over the last few days, I have been able to take part in a diverse range of program, the outcomes of which will greatly benefit India and our development trajectory," the PM said.

He described **2019 elections** as the most successful elections in Indian Democracy with not only the highest voter's turnout, but also empowering women voters and women leaders. He also shares India's dream: "**NEW INDIA**", giving a brief report with milestones to achieve the goal! The PM spoke intrinsically about his **achievements**– from sanitation to Bank accounts. He also highlights how approximately 1.5 trillion rupees, almost 20Million U.S. Dollars was prevented from falling into wrong hands by bidding a farewell to 350,000 shell companies and over 80 million fake names from the papers.

PM Modi discussed the **welfare** and **farewell** schemes exclusively undertaken by BJP. He quotes the importance of **abrogation of Article 370** (a farewell to a 70-year-old challenge for India) in India and how this act was supposed to curb terrorism and paucity of resources. While addressing a massive gathering of nearly 50,000 Indian-Americans,

Modi said the "conspirators of 9/11 and 26/11 belonged to the same country. India's decision on Article 370 has troubled some people, who can't handle their country, who support terrorism, he exclaimed!

He also talks about the "**transparent ecosystem**" for a unified growth (VIKAS). He describes the growth of India as exponential and complete. He appreciated Trump's firm commitment to fight that battle against terrorism, by giving him a standing ovation by the entire crowd.

He summarizes the economic growth of India, which he said, was 7.5 (the maximum average in the history of Democratic Party rules. Low inflation, low fiscal deficit, and high growth rate signify the success of India in economic development. He also specifies certain funds being utilized for the overall growth of the nation. He explains how FDI norms have been made easier for 100 percent foreign investment in Coal Mining and Contract manufacturing fields.

He motivates the gathering of how India and America can grow together. India's dreams- NEW INDIA and economic growth in America and India would turn out to be a success for the healthy bilateral relations and overall growth. PM Modi appreciates Trump stating that PM Trump calls Modi, "**The Top Negotiator**", but he is also "**The Master of the Art of the Deal**" and that he is learning from PM Trump. He ended his speech with an invitation to PM Trump for visiting India.

During the mega event, Howdy Modi, our PM appreciated the audience saying that the energy (of the gathering) and respect being shown, is the indication of the new synergy between India and America. Beautifully expressing the **diversity of India**, he answers "**HOWDY MODI?**" in all the languages from Hindi, Punjabi, and Marathi to Telugu, Kannada, and Malayalam: "**EVERYTHING IS FINE!**" After which, he very briefly explains the diversity in terms of religion, language, food, dress-up, seasons, culture, and traditions, significantly making India a unique, vibrant and successful democracy.

## Conclusion

The Howdy program has been succeeded and the universe turn look in the side of India. The Indian development process going in the way of like these programs. Economic growth, social changes, industrial evolutions, is growing with US. The society expected more changes, Indian Youths waiting for more opportunities, skill workers, engineers, doctors, and academicians are expecting more implementations in all sector.

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