

BLOG: CREATIVE LEARNING TOOL FOR E – LEARNERS IN CURRENT EDUCATION SYSTEM

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ABSTRACT

This research describes the basics of blog from which a person can understand the meaning of blog how it is created, how it is operated and how much important tools for e learners it also describes the types of blogs.so by studying this research paper learner can able to operate the blog and he is able to use this tool for his further study and to increase his knowledge. The title itself suggests that blog is creative e learning tool for e learners.

Keyword: - Blog, Creative tool, Types of Blog, E – Learning,

1. INTRODUCTION

The word “blog,” a contraction of “web log,” is an informational web page that consists of discrete units called “posts.” The word “log” comes from the history of nautical navigation and originally referred to a record of chronological events kept by a ship’s crew. Like a ship’s log, blogs on the web tend to maintain an ordered chronology, although they often unfold in reverse order. Blog posts are often shorter and less formal than other types of writing methods. Blogs can be personal, artistic, academic, or professional. It is a unique form of online publishing that creates opportunities for creating knowledge, sharing research, building social networks, developing professionally, or documenting personal growth.

Blog is a conversation or informational website published on the internet consisting of discrete, often informal diary-style text entries. Posts are typically displayed in reverse chronological order, so that the most recent post appears first, at the top of the web page. Until 2009, blogs were usually the work of a single individual occasionally of a small group, and often covered a single subject or topic. Numbers of authors and sometimes professionally edited.

As we have probably noticed we all learn in different ways. We learn from the things that happen near to us - our experiences. Learning is a rational process of acquiring knowledge or skills through study or teaching, watching. Some of us learn well by working in groups, discussing and sharing ideas. Others learn better by listening music or reading silently in the library. Learning is acquiring relatively permanent change in behaviour through experience. We experience things and learn to modify our behaviours based on what we know. Differences are due to our experiences, habits and personal innate ability to learn. We all have our own particular way of acquiring new information - this is called a learning style. Learning can take place as organized and purposed activities, such as learning in a classroom with a teacher and ready-made learning material or unconsciously, without you being aware of the process of learning. You have been in a traditional classroom and probably experienced that subjects have been taught by explaining the content with words and you are supposed to learn by listening and writing.

2. TYPES OF BLOG

Blogs are classified according to the information which it contains and also classified according to the delivering method of content in first type the classification is done based on the subjects like it is sports blog or educational blog or commercial blog or employment blog or matrimonial blog in short the content of subject is changed and in the second type subject remains same but the method of deliver changes according to blog to different blog. For e learners' blogs are the easiest way of to get and share the information.

2.1 CLASSIFICATION OF BLOGS

- **Personal Blogs**

The personal blog is an ongoing online diary or commentary written by an individual persons, rather than a corporation or organization or group. While the majority of personal blogs attract very few of the readers, like other than the blogger's immediate family members and their friends, a small number of personal blogs have become popular, to the point that they have attracted lucrative advertising sponsorship. A tiny number of personal bloggers have become famous, both in the online community and in the real world.

- **Group Blogs**

A type of weblog in which posts are written and published by more than one blogger. The majority of high-profile collaborative blogs are based around a single discussion theme, like politics, technology or advocacy. In now a days, the blogosphere has seen the emergence and growing popularity of more collaborative efforts, often set up by already established bloggers wishing to pool time and resources, both to reduce the pressure of maintaining a popular website and to attract a larger readership. Group blog are also sometimes known as collaborative bogs

- **Corporate and Organizational Blogs**

This type of blog are non-profitable blogs which are used in organization to improve the internal communication in most cases this types of blogs are used for communication culture and employee engagement in corporate sector. They are using it to circulate the news about company and to circulate the policies of company. Sometimes they are also using it as branding and marketing purpose for the organization or company

- **By Media Type**

A blog containing videos is called a vlog, blog containing links is called a linklog, a site containing a portfolio of sketches is called a sketchblog or one comprising photos is called a photoblog. Blogs with shorter posts and mixed media types are called tumblelogs. Blogs that are written on typewriters and then scanned are called typecast or typecast blogs. A rare type of blog hosted on the Gopher Protocol is known as a phlog.so we can say that as per the information it contains it is named as per the that information like, vlog, linklog, photoblog and typecastblog.

So these are the basic classification of blogs.in educational blogs students and learners can share their ideas and can exchange the knowledge. Thy can share the information through video, audio and in print manner also.

3. HOW TO CREATE A BLOG

1st Step

- Visit to www.HostGator.com and click "Start Your WordPress Blog"

2nd Step

- Take a Domain name for your blog

3rd Step

- Select your blog hosting plan

4th Step

Fill up your detail

5th Step

- Sign in to your new account and install WordPress blog.

For creating your own blog as described in first point type above url in your search engine so home page will be open then provide domain name for creating your blog. Then it will ask the blog hosting plan after selection of hosting plan some basic necessary detail will be asked after successful registration you can log in to your created blog.

Blog is perfect platform to exchange the ideas and views here u can also exchange your knowledge to the world so it is best tool for E learners here they can get complete expose to the world. Now a days education is going shared less in classrooms and more on virtual world so we can consider blog as basic step of E learning

4. CONCLUSIONS

Blog plays vital role in current education system as current scenario is more focused on virtual learning instead of class room teaching by using platform of blog user can share their idea and views with world so we can say that blog is two way communicational vehicle for exchange the knowledge.

5. REFERENCES

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