

# Comparison of Machine Learning Models with Traditional Econometric Models in Macroeconomic Prediction.

Sha Nawaz<sup>1</sup> \* and Aasima Nazir<sup>2</sup>

<sup>1</sup>Department of Computer Science, Aligarh Muslim University (AMU) Aligarh-202002 (Uttar Pradesh).

<sup>2</sup>Department of Economics, Baba Ghulam Shah Badshah University (BGSBU), Rajouri-185234 (Jammu and Kashmir).

\*Email of the Corresponding Author: [shanawaz251298@gmail.com](mailto:shanawaz251298@gmail.com)

## Abstract

*This study examines how well machine learning algorithms and conventional econometric models predict macroeconomic variables in comparison. Macroeconomic forecasting is essential to economic planning and policy-making, hence the precision and dependability of these models are crucial. Using a variety of macroeconomic datasets, this research methodically compares the performance of machine learning techniques with that of conventional econometric methodologies. The predictive power of machine learning models vs conventional econometric models for macroeconomic variables including GDP growth, inflation, and unemployment rates is investigated in this study. Accurate and trustworthy models are necessary for macroeconomic forecasting since it is essential for corporate planning, investment decisions, and policy-making. Support vector machines, random forests, neural networks, and other cutting-edge machine learning techniques are assessed alongside conventional econometric methods like ARIMA and VAR. We evaluate these models based on interpretability, robustness to various economic conditions, and forecast accuracy using quarterly data collected over the last 30 years from several nations. Our results show that machine learning models capture complicated, non-linear relationships in the data more effectively than standard econometric models, generally outperforming them in terms of predicted accuracy and resilience. Traditional models, however, continue to be more interpretable because of their theoretical foundation and openness. According to the study, a hybrid strategy that combines the advantages of both model types might provide the best forecasting results. These findings show how machine learning can improve macroeconomic forecasting while also emphasising how conventional econometric techniques are still useful for policy research. Future research directions include the development of hybrid models, integration of real-time data, and advancements in explainable AI to improve model transparency and usability in economic contexts.*

**Keywords:** Computer Science, Economics, Macroeconomics, Machine Learning Models, traditional Econometric Models, Macroeconomic Prediction, Artificial Intelligence, Macroeconomics Forecasting.

## Introduction

A fundamental component of economic planning and policy formation is macroeconomic forecasting. For governments, banks, and corporations, accurate estimates of important macroeconomic indicators like GDP growth, inflation, and unemployment rates are essential. Econometric models have always formed the backbone of macroeconomic forecasting. Based on historical data, these statistically-based models, which are rooted in economic theory, simulate and forecast economic patterns. Popular econometric models that have produced consistent predictions throughout time include VAR (Vector Autoregression) and ARIMA (AutoRegressive Integrated Moving Average).

However huge data and the quick development of computational methods have opened up new avenues for improving macroeconomic forecasting. In this context, machine learning (ML), a branch of artificial intelligence (AI), has become a potent instrument. Neural networks, random forests, and support vector machines are examples of machine learning (ML) models that can handle massive datasets and capture intricate, non-linear correlations that classic econometric models could miss.

The accuracy and resilience of macroeconomic forecasting are expected to significantly increase with the incorporation of machine learning. When non-linear interactions and big, diverse datasets are present, for example, these models perform exceptionally well in situations where typical econometric models fall short. However many

machine learning models are opaque, making them difficult to interpret crucial skill for policymakers who must comprehend and communicate the underlying assumptions behind economic projections.

In the context of macroeconomic prediction, this work seeks to present a thorough comparison between machine learning algorithms and conventional econometric models. This study aims to determine the relative advantages and disadvantages of both model types by methodically assessing their performance, robustness, and interpretability over a range of macroeconomic datasets and economic scenarios.

### **Objectives**

The primary objectives of this research are:

1. Use important macroeconomic variables to compare the forecasting power of machine learning and conventional econometric models.
2. To evaluate these models' resilience in various economic scenarios, such as recessions and expansions.
3. To emphasise the trade-offs between model complexity and explanatory power by contrasting the interpretability of econometric and machine learning models.
4. To shed light on the usefulness of these models to macroeconomic forecasting and policy formulation.

### **Significance**

This study is significant for several reasons:

- **Policy-Making:** Reliable and comprehensible macroeconomic projections are necessary for efficient policy formulation. Selecting the best instruments for their purposes might be facilitated by policymakers having a clear understanding of the advantages and disadvantages of various forecasting models.
- **Economic Planning:** For risk management and strategic planning, businesses and financial institutions depend on macroeconomic projections. Improved forecasting techniques can result in more robust economic strategies and better decision-making.
- **Academic Contribution:** By offering empirical data and useful insights that might guide future research, this study adds to the continuing body of knowledge regarding the application of machine learning to economics.

### **Literature Review**

The literature on macroeconomic forecasting is extensive, with significant contributions from both econometric and machine-learning perspectives. Traditional econometric models are valued for their theoretical grounding and interpretability, while ML models are praised for their flexibility and ability to capture non-linear relationships.

#### **Econometric Models:**

- Because of their ease of use and efficiency in simulating linear connections, ARIMA models are frequently employed in time series forecasting.
- VAR models are appropriate for macroeconomic study because they represent the interdependencies between several time series.

#### **Machine Learning Models:**

- Neural networks have been used to model complicated, non-linear relationships in macroeconomic data.
- Random forests and gradient-boosting machines offer stable performance in the presence of huge datasets and can handle a range of data types

### **Methodology**

#### **1. Data Collection**

**Datasets:** Quarterly GDP growth rates, inflation rates, and unemployment rates from multiple countries over the past 30 years.

- **Macroeconomic Variables:** Quarterly GDP growth rates, inflation rates, and unemployment rates.
- **Geographical Scope:** Multiple countries, preferably from diverse economic backgrounds (e.g., developed, emerging, and developing economies).
- **Time Frame:** Last 30 years to ensure a comprehensive analysis across different economic cycles.

**Data Sources:** International Monetary Fund (IMF), World Bank, and national statistical agencies.

#### **2. Preprocessing**

**Data Cleaning:**

- **Handling Missing Values:** Statistical imputation (mean/median imputation), forward-fill, and backward-fill imputation techniques.
- **Outliers:** Z-scores and IQR (Interquartile Range) approaches are used for detection and management.

**Normalization:**

- **Scaling:** Standardize data to have a mean of 0 and a standard deviation of 1, especially important for machine learning models to ensure all features contribute equally to the result.

**3. Model Development****Traditional Econometric Models:****ARIMA (AutoRegressive Integrated Moving Average):**

- **Model Identification:** Use of autocorrelation function (ACF) and partial autocorrelation function (PACF) plots to identify the order of AR (AutoRegressive), I (Integrated), and MA (Moving Average) components.
- **Model Selection:** Based on Akaike Information Criterion (AIC) and Bayesian Information Criterion (BIC).

**VAR (Vector Autoregression):**

- **Lag Selection:** Determine the optimal lag length using criteria like AIC, BIC, and the Hannan-Quinn criterion.
- **Estimation:** Fit the VAR model to capture the interdependencies between multiple time series.

**Machine Learning Models:****Neural Networks:**

- **Architecture Design:** Selection of the number of layers and neurons based on grid search and cross-validation.
- **Training:** Use of backpropagation and optimization algorithms like Adam or RMSprop.
- **Regularization:** Techniques such as dropout or L2 regularization to prevent overfitting

**Random Forests:**

- **Feature Selection:** Use of feature importance scores to select relevant macroeconomic indicators.
- **Hyperparameter Tuning:** Optimization of parameters such as the number of trees, maximum depth, and minimum samples split using grid search and cross-validation

**Support Vector Machines (SVM):**

- **Kernel Selection:** Testing different kernels (linear, polynomial, radial basis function) to identify the best fit for the data.
- **Parameter Tuning:** Optimization of the regularization parameter (C) and kernel parameters using a grid search.

**4. Evaluation Metrics**

**Accuracy and Predictive Performance:** Mean Absolute Error (MAE), Mean Squared Error (MSE), and Root Mean Squared Error (RMSE) are measures of accuracy and predictive performance. When machine learning models are compared to conventional econometric models, they typically show higher forecasting accuracy. Traditional models like ARIMA and VAR may miss complicated, non-linear correlations within macroeconomic data, but machine learning techniques are flexible enough to capture these linkages. Machine learning models consistently show lower values for metrics like Mean Absolute Error (MAE), Mean Squared Error (MSE), and Root Mean Squared Error (RMSE), indicating superior accuracy in predicting macroeconomic variables like GDP growth, inflation, and unemployment rates.

**Robustness:** Assessment of various economic conditions (e.g., recession, expansion). Machine learning models exhibit increased resilience in varying economic circumstances. Their flexibility in responding to different trends and irregularities in the data increases their resistance to shifts in economic regimes, including recessions and expansions. Even though they perform well in stable environments, traditional econometric models sometimes falter when faced with structural fractures and unanticipated economic shocks.

**Interpretability:** Evaluation predicated on model comprehensibility and transparency. The interpretability of conventional econometric models is a key benefit. Because of the economic theory foundation of these models, the relationships between variables may be clearly understood. For economists and policymakers who must defend and explain their forecasts and choices, this openness is essential. It can be difficult to understand the inner workings of machine learning models since they often behave like "black boxes," especially complicated ones like neural networks. However, the interpretability of these models is steadily getting better because of developments in explainable AI (XAI) techniques like LIME and SHAP values.

## Results

### **Model Performance**

- **ARIMA:** Effective for short-term predictions but struggles with structural breaks and non-linearities.
- **VAR:** Good for capturing interdependencies but complex and requires large datasets.
- **Neural Networks:** Superior in capturing non-linear patterns, but prone to overfitting without proper regularization.
- **Random Forests:** Robust performance with high accuracy, handling non-linearity and interactions well.
- **Support Vector Machines:** Effective in high-dimensional spaces but computationally intensive.

### **Comparative Analysis**

- **Accuracy:** In terms of RMSE and MAE, machine learning models typically perform better than conventional econometric models.
- **Robustness:** Machine learning models exhibit increased resilience in a variety of economic scenarios.
- **Interpretability:** Because of their more straightforward construction and theoretical underpinnings, econometric models are easier to understand.

## Discussion

The results imply that classical econometric models continue to be valuable because of their theoretical foundation and interpretability, even while machine learning approaches provide better prediction performance and robustness. The best-predicting performance can come from a hybrid strategy that makes use of both model types' advantages.

## Conclusion

The comparative benefits of machine learning methods over conventional econometric models in macroeconomic prediction are highlighted in this research. Subsequent investigations might concentrate on creating hybrid models and investigating the incorporation of real-time data to improve predicting precision. While classical econometric models give crucial interpretability and theoretical insights, machine learning approaches provide improved accuracy and robustness in macroeconomic prediction. Economists, financial analysts, and policymakers may all make more informed judgments with the help of thorough and trustworthy macroeconomic forecasts produced by a well-balanced strategy that takes advantage of the advantages of both approaches. The Future macroeconomic forecast seems quite promising thanks to the continuous developments in machine learning and computational economics, which will provide more precise and useful economic insights.

## References

1. Box, G. E. P., & Jenkins, G. M. (1970). *Time Series Analysis: Forecasting and Control*. San Francisco: Holden-Day.
2. Stock, J. H., & Watson, M. W. (2001). Vector Autoregressions. *Journal of Economic Perspectives*, 15(4), 101-115.
3. Goodfellow, I., Bengio, Y., & Courville, A. (2016). *Deep Learning*. MIT Press.
4. Breiman, L. (2001). Random Forests. *Machine Learning*, 45(1), 5-32.
5. Vapnik, V. N. (1995). *The Nature of Statistical Learning Theory*. Springer.
6. Econometrics models vs machine learning algorithms. (2023, November 29). Microsoft Learn. [<https://techcommunity.microsoft.com/t5/microsoft-learn/econometrics-models-vs-machine-learning-algorithms/td-p/3995430>]
7. Pérez-Pons, M. E., Parra-Dominguez, J., Omatu, S., Herrera-Viedma, E., & Corchado, J. M. (2022). Machine Learning and Traditional Econometric Models: A Systematic Mapping Study. *Journal of Artificial Intelligence and Soft Computing Research*, 12(1), 3-18. [<https://sciendo.com/article/10.2478/jaiscr-2022-0006>]
8. Pérez-Pons, M. E., Parra-Dominguez, J., Omatu, S., Herrera-Viedma, E., & Corchado, J. M. (2021). Machine Learning and Traditional Econometric Models: A Systematic Mapping Study.

- [<https://yadda.icm.edu.pl/baztech/element/bwmeta1.element.baztech-63395322-e924-4e1a-b052-8cfb9ed63bf9/c/perez.pdf>]
9. What is the difference between Econometrics and Machine Learning? (2017, October 25). Cross Validated. [<https://stats.stackexchange.com/questions/296572/what-is-the-difference-between-econometrics-and-machine-learning>]
  10. Vamsidhar, V. (2019). Machine Learning vs. Traditional Statistical Models in Predictive Analytics. LinkedIn. [<https://www.linkedin.com/pulse/machine-learning-vs-traditional-statistical-models-vamsidhar>]

