

Develop a Website Using Wix Technology

Nilam Munde, Rajeshwar Jadhav, Onkar Thakar, Atharva Dhawale, Kunal Pote

Professor , Student

Eklavya Shikshan Sanstha's Polytechnic

Abstract

Wix is a user- friendly, website building platform. It is an Israeli software company it is founded in 2006 and founder is Avishai Abrahami. It provide services worldwide. Wix is powerful technology allows everyone to get online with a personalized, professional web presence. whether its your first time crating or your along time expert, you'll find features and solutions you need to build a professional website with total creative freedom. It is a grate choice for building an online database. It saves the time and complete work quickley. Wix have multiple themes to create a website. Wix serves up over 500 premium, polished-looking templates that are designed to the latest standards. In wix we can add different contains, videos, images, feedback, page etc. It allows user to create HTML5 Websites and mobile sites through the use of online Drag and Drop tools.HTML5 web site builder that includes apps, graphics, image galleries, fonts, vectors, animation and other options. Users also may option to create their web sites from scratch. In October 2013, Wix introduced a mobile editor to allow users to adjust their sites for mobile viewing. Customers can integrate third-party application into their own web-sites, such as photograph feeds, blogging, music playlists, online community, e-mail marketing, and file management. Wix takes care of your site security without compromising speed.

Introduction :

Wix is easily create a website that promotes your brand online with pre-set themes and layout. It is a web platform that gives you the freedom to create, design, manage and develop website exactly the way you want it. With wix, you can create a blog, advertise your business, make an online store, optimize your websites for mobile devices, and much more! Wix is a brain child of our three founder: Avishai Abrahami, Nadav Abrahami and Grora Kaplan. The idea was born while they were building a website to be the basis of another startup idea. In 2006 Wix is born since then we have evolved in to the leader website creation, committed to providing the latest features and capabilities that enable anyone to create a professional online presence.

Right after you set up your Wix account you will find that these sites perform well with good speed. You will never need to worry about performance issue as on of these sites operate on a well-protected platforms. This means you get spend more time and resources into improving the performance of your site and learning about various services offered in their various premium bundles. According to W3Tech, Wix is used by 2.3% of top million websites.

Features of Wix :

- You receive upgrade design templates .
- The interface is intuitive and useful .
- You're not bound by long Term plans .
- Wix takes care of your site security without compromising speed .
- you receive an all-in-one solution .
- your own professional logo in minutes .
- Provide hassle-free customer support .
- Discover new ways to offer your services with Wix booking.

Best Wix Theme :

- T-Shirt store website template

- Beauty supply store website template
- Electronics store website template
- Online Meditation Classes website template
- Dietician website template
- Therapist website template
- Bakery website template
- Ice Cream shop website template
- Restaurant website template
- Online fitness program website template
- Fitness trainer website template
- Online yoga classes website template
- Writer portfolio website template
- Personal profile website template
- Photographer portfolio website template
- Artist portfolio website template

Changes In Version Of Wix :

- Managing your site history: Your site history shows when different version of your site were saved and published. You can see the data, time and the person who performed those actions.
- Adding your site's business information: Add essential information about your business and site such as your business name, contact information and address to make sure your business runs smoothly. This information is what appears in search result, invoices, chat and more.
- Changing your site's language: Your site's language, determined by your regional settings, affects the language of different apps on your site (e.g., Wix stores, Wix bookings, Wix chat). It also affects your visitor's browser language.
- Accepting transferred site ownership: Site ownership can only be accepted in the Wix account associated with the email address that the site was transferred to. If you do not have a Wix account with this email address, you can create one.

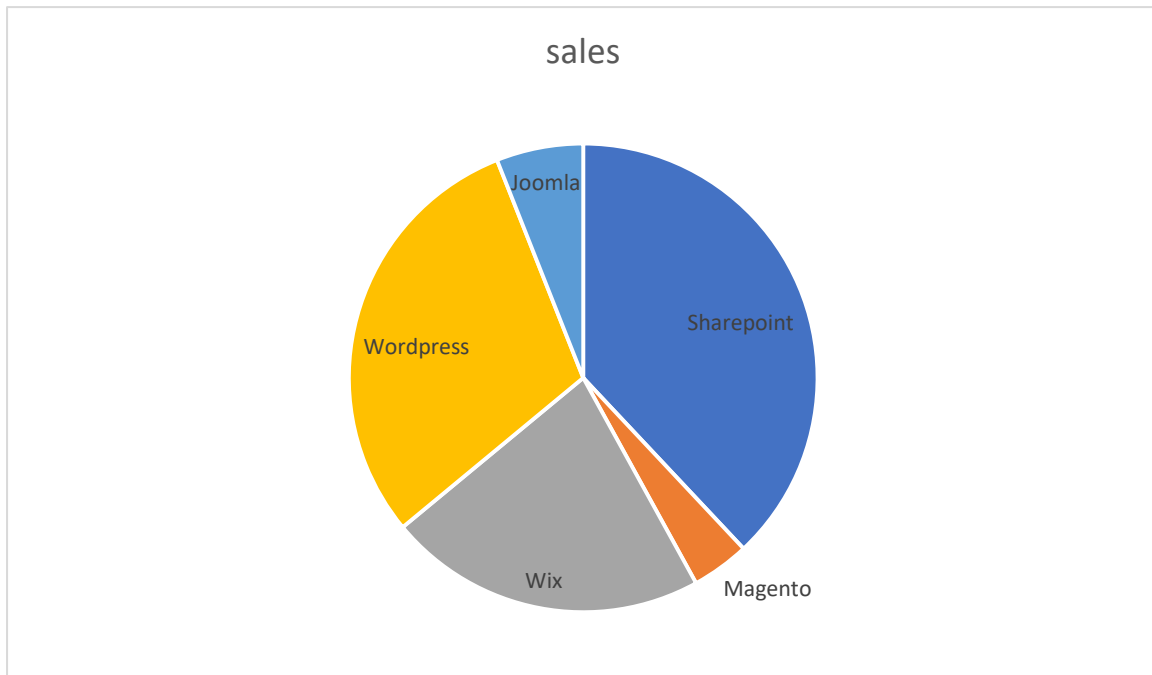
Modules of Wix :

Web modules are exclusive to Wix and enable you to write functions that run server-side in the backend, and easily call them in your client-side code. With web modules you can import functions from backend into files or scripts in page code or public files, knowing they will run server-side in the backend. Wix handles all the client-server communication required to enable this access.

Why Wix best than other technology :

- Wix is better compare to wordpress: If you don't have technical experience in creating website, and want an easy-to-use platform with no coding required. Paid plans start from \$14/month. In Wordpress if you don't have technical experience in creating website then it's difficult to use. Paid plans start from \$200/month.
- Wix is better than Joomla: Wix have customer support like phone, ticket, live support, training. And Joomla have only training, forum customer support. Wix have Hosting support available. Joomla not have hosting support available.
- Wix is better than Magento: Wix is leading in most countries, including United States, United Kingdom, Canada, France and 98 other countries. Magento is leading in Germany, Netherlands, Italy, Spain and 53 other countries.
- Wix is better than Sharepoint: Reviewers felt that Wix meets the need of their business better than Microsoft SharePoint

Analysis :



Conclusions :

Nowadays, in industry use Wix for make a website because of Wix we can save our time. And Wix provides numbers of themes features.Wix technology is a very easy to use

References :

- <https://en.m.wikipedia.org/wiki/Wix.com>
- <https://www.wix.com>
- <https://www.wix.com/website/templates/html/most-populer>
- <https://www.stylefactoryproductions.com/blog/wix-review>