

# Management Education in India :- Trends Issues & Implications

## Abstract

The growth of Management institutions in India in last 15 year has been rapid , Data on number of business schools established in India from 1995 Suggest a mushrooming “ growth in terms of numbers and often at the cost of quality India has 2000 B – schools awarding MBA degrees ‘ on an equivalent and often more valuable post – graduate diplomas (like those given by LLMS ), It is heartening to find two management in states from India. The Indian Institute of management Ahmadabad (LLMA) and the Indian school of Business Hyderabad are placed 11<sup>th</sup> & 13<sup>th</sup> in the global ranking of 2011 by Financial Times.

This study addresses various issues associated with different categories of management institutions operating in India, Some of the major issues are the quality of the Faculty, Student and Facilities pedagogy training research outputs executive training placement and brand equity. These issues are then analysed with respect to different categories of business school in India.

- (i) Top 30 government and private B – School including (LLMS)
- (ii) University department of Management Studies
- (iii) Private autonomous B- School approved by all India Council of Technical Education (AICTE)
- (iv) University affiliated private college
- (v) Private institutions not affiliated to any universities nor approved by AICTE

There is a need to contemplate what India will need in 2025, Management education in India in 2011 is not what it was in 1950,s , Top Management “ institutes” Future school not be what we can learn From Harvard Business school , It school be what they can learn from us.

## • Introductions

The origin of Education management as a field of study began in the united state in the early 20<sup>th</sup> century. Development in the United kingdom came as late as the 1960’s Herding wrote a book titled practical handbook of school Management by Teachers by which the concept of Education management came into being.

## • Meaning of Education Management:-

Education Management , as the name implies operates in the educational organisations , there is no definite definition of Education management because its development has drawn heavily on several disciplines like economics political science and sociology most of the definitions of educational management which have been offered by writers are partial because they reflect the particular sense of their authors.

## • Definitions of Education Management:-

“Educational Management is the Theory and practice of the organisation and administration of existing education establishment and systems”.

- G Terry page and J.B. Thomas

School Management, as a body of education doctrine, comprises a number of principles and precepts relating primarily to the Technique of Classroom procedure and derived largely From the practice of Successful Teachers The Writers in this Field have interpreted these principles and precepts in various ways usually by reference to larger and more fundamental principles to larger and more fundamental principles of psychology / Sociology and ethics.

- Paul Monore

## • Importance of Education Management: -

Management of Education is the process of planning, organization directing and controlling the activities of an institution by utilizing human and material resources so as to effectively and efficiently.

## • Objectives of Education Management :-

Education Management helps is the Achievement institutions Objectives i.e. it ensures schools and college effectiveness

It improves interpersonal communication among members of the school / college.

It helps in creating maintain and enhancing a good public image of in institution.

• **Need For Education Management:-**

**Social change:** - The system of education is expected to provide Society with human resources with specialized knowledge, attitudes work ethic and values expertise and skills.

Need to make the system for education is more proactive the system reactive by using applying principles and Techniques of Management Science.

1. **Trends:-** There's no doubt that management education is taking significant turns in India as well as abroad with the changing demand of employers and rising dissatisfaction among the south , change is the only reasonable solution the south , change is the only reasonable solution we can look at

The management education plays an essential role in Today's dynamic business environment the rapid.

Trend of globalization and technological changes have made difficult for organization to survive in the

Folds there are more the 2000 B- School in India where students pay a massive sum hoping to give.

Education from student seeking education and affiliating Authorities Quality has deteriorated from, run of the mill alleges spend less than 10 per cent of their revenues on actual Academic delivery.

It is clear that management education will emerge as one of the main distinct of higher, learning due to its growing demand. It has been stated that business School If they have to Survive have to flows on research to solve problems of enduring important.

2. **Research Issue:-** From above review of studies we have taken following research issues which are different from earlier management thinkers, practitioners and researchers.

1. To find the present situation of management education in India after financial turbulence of USA and the case like Satyam in India.
2. To study the trends prevailing in management education in India.
3. To find out implication of management education of India on industry & individuals.
4. To study emerging issues of management education and its approach towards the development of curriculum need of industry.
5. To find implementation of possible direction and policy towards improvement of management education in India.

3. **Implications for Management Education in India:-** Management in India education has to flows on the topics to be taught and method of delivery , It has to give emphasis on making management education relevant to the Indian context Detailed coverage has to be developed for each subject , As management duration bowing inerties capillary it should have a Holistic coverage to topics from all the other subjects since management is a practice oriented domain management education has to incorporate an element of or the job training this will need a mix of concepts cases exercises as well as Simulations for themes such as business tritely market planning business negotiations Leadership business ethics and Team work, Today the management Education is largely suffering to bridge the gap between inducting and academics most of the instituted lock of practical oriented.

Maintenance of standards release of grants professional councils are responsible for recognition of.

• **Courses: -**

The statutory professional councils are.

- All India Council for Technical Education (AICTE).
- Distance Education council (DEC).
- National council for Teacher Education (NCTE).
- Bar council of India (BCI).

ATCTE is the Formal body that gives recognition to management in situations except that under, universities In contrast to other countries where accreditation is done for specific courses in India.

Management education has to incorporate an element of on the job training This will heed a mix of concepts, cases, exercises and needs to change the way management education is imparted, It lays more emphasis on retention other than understanding learning and application of concept, move emphasis is required on application part which can do by simulation management studies role plays as well as simulation management education is about working in teams and managing teams.

4. **Emerging Issues of management Education in India:-** This section discuss a numbers of in generally and relevant to man agent education in generally and management education in India in particular management

education in India has not change as per the requirement of the in dusty need and before this gaps widen enough proper steps needs to be taken,

Committees that suggested improvements in management education there have been no noteworthy.

• **Changes:-**

- (1) **Dedicated Governmental Body for management Education:-** In India governance of Technical and Management Education is lookers after by All India council for technical education and its Subsidiary the Board of Management studies , since both technical and management education have definitely call for different body which could Specifically look for issues related to improvement in management education Should be accountable for enabling independent institutional mechanism to specifically deal with Management.
- (2) **Quality of Faculty:** - AICTE and university sanctioning and affiliation to large number of institute but were unable to produce competent faculty to teach ware unable to produce competent faculty to teach in management courser which created a demand sourly gap and re salted in low standard quality of Fatty institutes are engaged in Appointing new Faculty members on low salaries and heavy teaching load which Further deteriorate their quality and they are left with no time for Further development.
- (3) **Curriculum Design and Developing Material Relevant to the Indian context:** Developing a curriculum is a challenging task and has to be continuously updated to keep pace with the advancement; curriculum should be change driven and periodically reviewed to match the industry needs.
- (4) **Exposing of Real Business Issues:-** As stated earlier there is need for enhancing industry exposure which will lead to enhancement of experiential learning, Exposing students to real life situations which are more complex demanding critical, messy, will bring them closer to reality, when it comes to decision them closer to reality, when it comes to decision making, experience that lies with decision makers detrimental, one of the issues that managements education has to consider is the manner in which experiential learning elements could be enhanced.
- (5) **Inculcating a Global Mindset:-** Learning is a volatile concept today suss depends How you are enhancing your knowledge sharpening your skills and pace of your learning In Globalization earth information is increasing at pace of paw seconds mastering knowledge and skills have bowmen essential, If India needs to compete globally we need manager with world class need to be developed. This means that each business school should create differentiated mix of teaching and Training to develop not managers but global managers.

**5. Conclusion:-**

In above sections we discuss present in India trends and contemporary issues feud by management in India, The outmen of all This is that management education appear to be more relevant than management education approaches is to become more practical oriented and industry focus reason being Theory based development and Teachings are worthless concrete situations when a management issue arises, management education need to be holistic, targeted and customised with aim to remove the gap that exist between industry requirements and academic curriculum Focusing on attitude, corporate awareness, grooming and developing management skills Industry interaction has to be strengthened by inviting senior person from industry to deliver.

**6. Reference**

1. Bandyopadhyay,R.(1991) "Indian Management Education: Need for a Constructive Debate", Economic and Political Weekly, Vol 19,No.8,pp.M 15-M21.
2. Cornuel,E.,(2005) "The role of business schools in society." Journal of Management Development, Vol.24,No.9,pp.819-829.
3. Engwall,L., (2007) "The anatomy of management education", Scandinavian Journal of Management, Vol,23,,pp,4-35
4. Ganesh, S.R.,(1980) "Performance of Management Education Institution: An Indian Sampler", Higher Education, Vol 9, No. 3.pp. 239-253.
5. Patel,I.,(1996) "Indian", International Review of Education, Vol. 42, No. 1/3 (1996),pp 75-96.