

Navigating Challenges and Paradigm Shifts Post-Global Economic Crisis of Countries

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ABSTRACT

The study investigates recent shifts in monetary policy stemming from the financial crisis, examining whether these changes are transitory or enduring. The research draws on insights from two distinct surveys – one involving central bank governors and the other academic specialists. The findings indicate that central banks in countries affected by the crisis are more prone to adopting new policies, engaging in discussions about altering mandates, and intensifying communication efforts. However, the transformation in thinking extends beyond crisis-hit nations; many central banks in non-crisis countries report the implementation of macro-prudential measures.

Looking ahead, the study anticipates a broader scope for central bank mandates, increased use of macro-prudential tools, and more active communication compared to the pre-crisis period. Despite a lack of unanimous agreement on the efficacy of unconventional monetary policies, the research suggests that these policies are likely to persist in the toolkits of central banks. Experience plays a pivotal role, as governors familiar with a specific tool tend to assess it more favorably. Notably, the dynamics between central banks and their governments may have shifted, with central banks becoming more involved in the political sphere than in the past, marking a potential departure from traditional boundaries.

Keyword: Monetary Policy, Central Banks, Policies, Financial

1. INTRODUCTION

The transformative impact of the global financial crisis on the landscape of monetary policy across various countries. The swift and forceful developments in financial markets and the broader economy compelled monetary policymakers to adapt rapidly, often without the luxury of conducting extensive ex ante analyses. The changes were necessitated by the urgency of the situation, reflecting an improvisational response to the crisis. The central question raised in the passage pertains to the longevity of these changes. It questions whether the alterations in monetary policy, prompted primarily by the financial crisis, are temporary or enduring. Answering these questions is challenging due to the recency of the crisis, its ongoing impact in certain countries, the incomplete "exit" from crisis-induced policies by central banks, and the lack of a well-defined "new normal" at this stage.

To address these issues, the paper employs two surveys—one targeting governors of central banks and the other focusing on academic specialists. The surveys aim to explore key aspects: changes in central bank mandates, shifts in monetary policy instruments, modifications in central bank communications, and alterations in the central bank's position within the government. The surveys are supplemented by insights from academic literature, providing a comprehensive perspective on the evolving nature of monetary policy. The surveys, conducted between February and May 2016, involved 95 central bank governors, with a notable 58% response rate. The respondents represented a diverse set of economies, including advanced economies, BIS members, institutions employing inflation targeting pre-crisis, and countries directly affected by the financial crisis. The paper seeks to contribute to the understanding of whether the changes in monetary policy frameworks are enduring or temporary, drawing on the perspectives of key stakeholders and existing academic knowledge.

Table 1: Survey Response

Category	Governors	Academics
Survey Response	55	159
Response Rate	57.90%	39.70%
Governors' Region		
Africa	8	
Americas	11	
Asia and Oceania	18	
Europe	18	
Advanced economya	16	
BIS member	32	
Inflation targeterb	20	
Country affected by crisisc	12	
Academics' Region		
Euro area	-	31
United Kingdom	-	14
United States	-	101
Other countries	-	13
Female	-	18
US PhD	-	134
Central bank experiencee	-	41
Monetary economistf	-	81
EME backgroundg	-	17
Full crisis exposureh	-	131

In summary, two comprehensive surveys were conducted to assess the shifts in monetary policy following the global financial crisis. The first survey targeted central bank governors, achieving a response rate of 57.9%, while the second surveyed academic economists with a response rate of 39.7%. Results from central bank governors indicated that those in crisis-afflicted countries were more prone to adopting new policies, reconsidering mandates, engaging in extensive communication, and facing criticism. Interestingly, non-crisis countries also witnessed discussions on mandate alterations and the implementation of macro-prudential measures. The anticipated trajectory includes broader central bank mandates, increased use of macro-prudential tools, and more active communication in the future. Furthermore, the continuation of unconventional policy tools is expected, especially as governors with hands-on experience tend to view them positively. Changes in the relationship between central banks and governments, potentially involving increased political involvement, were also suggested.

Comparing academic and central bank perspectives revealed that academics generally advocate for retaining unconventional policies in central banks' toolkits, while central bank governors, citing uncertainty about costs and benefits, express more skepticism. Divergent views on the efficacy of forward guidance (FG) emerged, with academics favoring data-based FG and central bank governors often preferring purely qualitative FG. Additionally, there was a discrepancy in perceptions of criticism faced for political involvement, with academics feeling more scrutinized than central bank governors acknowledged.

Reflecting on the overall landscape of central banking, particularly within major institutions like the Federal Reserve, ECB, Bank of England, and Bank of Japan, revealed more significant changes compared to smaller central

banks. While there is a consensus on heightened central bank communication post-crisis, disparities persist in views regarding specific policy tools and the extent of criticism faced for political engagement. The next section of the text introduces the exploration of "Central Bank Goals." If you have specific areas or aspects you'd like me to delve into in the upcoming section, please let me know.

The global financial crisis posed a challenge to key tenets of the prevailing consensus on monetary policy, particularly the focus on price stability and the use of a single instrument, the short-term policy interest rate. However, a new consensus is yet to emerge. Certain aspects of the pre-crisis consensus, such as the importance of central bank independence and the emphasis on long-term price stability, continue to be relevant today. Nevertheless, there is a need to reconsider other elements in light of the transformative events.

In an effort to gauge central bankers' perspectives on changes to their mandates, the survey included two pertinent questions. The first question centered on external discussions and influences, asking whether the world financial crisis of 2007–2009 and its aftermath prompted discussions outside the central bank about modifying the bank's mandate. The responses to this "yes or no" question, as illustrated in the left-hand chart of Figure 1, revealed a near-even split. Surprisingly, exactly half of the governors responded affirmatively, a result that caught us somewhat off guard with its relatively low proportion.

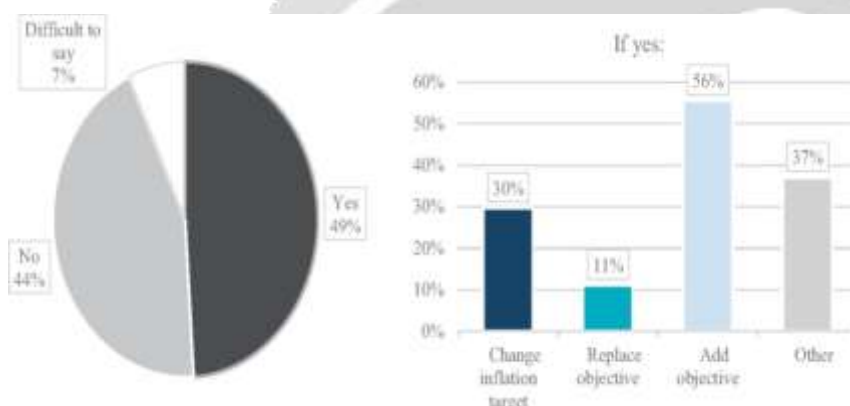


Figure 1: Discussions about the central bank mandate outside of the central bank

The provided charts depict the responses of central bank governors to questions regarding discussions about modifying the central bank mandate both outside and inside the central bank in the aftermath of the 2007–2009 world financial crisis. In the left-hand chart, central bank governors were asked whether discussions outside the central bank occurred regarding changes to the mandate, with exactly half of the respondents answering in the affirmative. The right-hand chart illustrates the nature of the changes discussed, expressed as a percentage of respondents who answered "Yes." Notably, responses categorized as "other" in the survey often referred to discussions about incorporating financial stability into the mandate.

Similarly, the survey explored discussions within central banks by posing questions about the desirability of modifying the mandate. The responses to the question about discussions within the central bank, as shown in Figure 2, revealed a somewhat higher level of interest in changing the mandate compared to external discussions. This result might be perceived as unexpected, considering the conventional view of central bankers as being conservative about change.

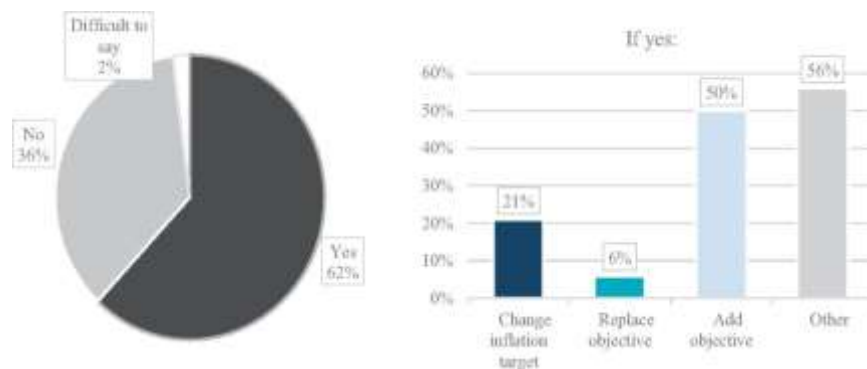


Figure 2: Central bank mandate outside of the central bank

Table 2: Literature Survey

Author(s)	Research Gap	Finding	Suggestion
S. Akron, E. Demir, J. M. Díez-Esteban, C. D. García-Gómez	Impact of economic policy uncertainty on corporate investment	Economic policy uncertainty negatively affects investment in the US hospitality industry	Greater clarity in economic policy can encourage corporate investment in the sector
M. Almus, D. Czarnitzki	Effects of public R&D subsidies on firms' innovation activities	Public R&D subsidies positively influence innovation activities in Eastern Germany	Encourage the continuation and optimization of public R&D subsidies
S. A. Al-Thaqeb, B. G. Algharabali	Literature review on economic policy uncertainty	Synthesizes existing knowledge on economic policy uncertainty	Future research could delve deeper into specific dimensions of economic policy uncertainty
S. A. Al-Thaqeb, B. G. Algharabali, K. T. Alabdulghafour	Impact of the pandemic on economic policy uncertainty	The pandemic has increased economic policy uncertainty	Policymakers should focus on reducing uncertainty to foster economic recovery
S. R. Baker, N. Bloom, S. J. Davis	Measuring economic policy uncertainty	Development of an index to measure economic policy uncertainty	Researchers can use the index to analyze the impact of economic policy uncertainty
S. Basu, B. Bundick	Uncertainty shocks in a model of effective demand	Uncertainty shocks affect effective demand in the model	Policymakers should consider the impact of uncertainty shocks on effective demand
U. Bhattacharya, P. H. Hsu, X. Tian, Y. Xu	Factors influencing innovation – policy or policy uncertainty?	Examines the impact of policy and policy uncertainty on innovation	Policymakers should focus on reducing uncertainty to enhance the innovation environment
N. Bloom	Impact of uncertainty shocks	Uncertainty shocks have significant effects on economic outcomes	Policies that mitigate uncertainty shocks can stabilize economic conditions
N. Bloom	Fluctuations in uncertainty	Uncertainty experiences fluctuations over time	Understanding the patterns of uncertainty fluctuations can guide policymaking
R. Bronzini, P. Piselli	Impact of R&D subsidies on firm innovation	R&D subsidies positively impact firm innovation	Policymakers should continue to support R&D subsidies for fostering innovation
Z. Zhu, P. Xu, D. Xue	Impact of government subsidy and R&D investment on	Government subsidy and R&D investment positively impact financial	Policies supporting government subsidy and R&D investment can enhance

	competitiveness	competitiveness	competitiveness
J. Á. Zúñiga-Vicente, C. Alonso-Borrego, F. J. Forcadell, J. I. Galán	Assessing the effect of public subsidies on firm R&D investment	Public subsidies positively influence firm R&D investment	Policymakers should consider the positive impact of public subsidies on R&D investment
O. Dvouletý, S. Srhoj, S. Pantea	Impact of public SME grants on firm performance	Public SME grants positively impact firm performance	Policymakers should continue supporting public SME grants for enhanced firm performance
X. Feng, W. Luo, Y. Wang	Impact of economic policy uncertainty on firm performance	Economic policy uncertainty negatively affects firm performance in China	Policymakers should strive to reduce economic policy uncertainty for improved performance

2. Central Bank Policy

The passage delves into the transformations central banking underwent in the wake of the global financial crisis. It scrutinizes the distinction often drawn between "the government" and central banks, challenging the traditional concept of central bank independence. The separation, highlighted in language, is considered curious, and historical context reveals that central bank independence became an international norm only in recent decades.

The financial crisis prompted discussions about modifying central bank mandates. Surveying central bank governors, the passage notes that around half of them acknowledged external discussions about changing mandates, with a significant focus on incorporating financial stability concerns. Discussions within central banks about mandate modifications were even more prevalent, challenging the notion that central bankers are resistant to change.

The line between fiscal and monetary policy, traditionally clear, became blurred during the crisis. Central banks globally adopted unconventional measures, such as massive lending, purchasing non-traditional assets, and engaging in quasi-fiscal policies, potentially exposing themselves to losses. This departure from conventional practices led to varying degrees of criticism. Notably, there is a stark disparity in perceptions between central bank governors and academics regarding the extent of criticism faced for crossing into political realms.

Concerns about compromised central bank independence arise, with questions about political interference in monetary policy. However, subjective opinions from central bankers and objective measures of legal central bank independence indicate that, on average, central bank independence either remained stable or experienced minimal changes.

Looking forward, the passage explores the potential restoration of the pre-crisis status quo, acknowledging that the degree of recovery varies across countries. In the United States, the crisis aftermath saw a return to normalcy, with the Federal Reserve aiming to normalize monetary policy. In contrast, central banks like the ECB and the Bank of Japan are yet to fully exit crisis-related measures, making it uncertain whether the traditional line between monetary and fiscal policy will be reestablished.

Finally, the passage addresses concerns about the future of central bank independence. Surprisingly, academics express more worry about threats to independence than central bank governors. This discrepancy suggests ongoing uncertainty and debate within the financial community about the trajectory of central banking post-crisis.

3. Conclusion

In conclusion, the examination of central banking post-global financial crisis reveals a nuanced landscape where traditional paradigms have been questioned, and new challenges and considerations have emerged. The survey of central bank governors and academic economists provides valuable insights into the evolving nature of monetary policy and central bank independence. The distinction between "the government" and central banks, often reflected in language, has been a focal point of discussion. The passage challenges the historical separation of central banks from the government, emphasizing that central bank independence, now considered a global norm, only gained

prominence in recent decades. This prompts a reevaluation of the language used to describe central banks' relationship with the government.

The financial crisis acted as a catalyst for introspection within central banks. Discussions about modifying mandates, both externally and internally, were more prevalent than anticipated, challenging the stereotype of central bankers as resistant to change. Financial stability emerged as a key consideration, leading to potential modifications in mandates. The unconventional policy measures adopted during the crisis, such as quantitative easing and quasi-fiscal policies, blurred the lines between monetary and fiscal realms. Central banks faced criticism for these departures from conventional practices, with a notable discrepancy in perceptions between central bank governors and academics. This dissonance underscores the complexity of evaluating central banks' roles in politically sensitive domains. Concerns about central bank independence being compromised were explored, with the analysis suggesting that, on average, independence remained stable or experienced minimal changes. The post-crisis period witnessed increased central bank communication, emphasizing transparency and the potential broadening of mandates.

Looking ahead, the restoration of the pre-crisis status quo varies by country, with the United States experiencing a return to normalcy while other major central banks are yet to fully exit crisis-related measures. The trajectory of central bank independence remains uncertain, with academics expressing more apprehension about potential threats than central bank governors. In essence, the post-global financial crisis era has reshaped the discourse on central banking, prompting a reconsideration of established norms and practices. The ongoing debates and differing perspectives underscore the evolving nature of central banking and the need for adaptive frameworks to address future challenges.

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