

# Predictive Modeling & Practical Insights from HR Analytics

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## ABSTRACT

In contemporary firms, HR analytics is essential for supporting strategic decision-making processes pertaining to human resource management. With the use of predictive modeling approaches, this article gives a thorough study of HR data and provides corporate leadership with actionable insights. Future attrition rates are forecast and previous attrition trends are analyzed with the use of logistic regression, random forest, and decision tree classifiers. The decision tree classifier is found to be the most accurate model, and the research shows variations in attrition rates over time. All models show potential for improvement in terms of recall and precision, despite this. Implementing staff engagement programs, retention tactics, and routine monitoring are suggested as ways to address attrition in light of these findings. This work adds to the expanding corpus of research on HR analytics.

**Attrition:** - Employee turnover , Predictive modeling, Decision tree classifier, and Retention strategies

## 1. Overview of Human Resource Analytics

As the link between management and workers to maximize workforce performance and organizational success, the field of human resources (HR) management is vital to contemporary businesses. Since the emergence of data-driven decision-making, HR analytics has become a potent instrument for utilizing data insights to improve a range of HR operations, such as talent development, performance management, retention, and recruitment.

In this work, I examine the field of HR analytics with the goal of determining how different factors affect an organization's employee attrition rates. Attrition, which is characterized as the voluntary or involuntary departure of employees from an organization, presents a number of difficulties for companies, such as reduced productivity, higher recruitment expenses, and talent loss. Predictive analytics methods combined with an awareness of the factors that contribute to attrition.

### 1.1 Examining HR Measures

Examining different HR metrics to learn more about workforce dynamics and organizational performance is known as HR analytics. The key HR metrics covered in this section include employee tenure, performance reviews, benefits packages, and attrition rates. Gaining insight into these metrics is essential for efficient HR administration and decision-making.

### 1.2 Recognizing Important HR Measures

A thorough grasp of the most important HR metrics is essential for strategic planning and decision-making in the field of HR analytics. This section explores key HR metrics that offer valuable insights into the performance of the organization and its workforce.

## 2. Investigating Attrition Dynamics

We explore the complex dynamics of attrition trends inside the company in this section. We hope to learn more about the elements affecting employee attrition by looking at past data and seeing underlying trends.

Generated HR Data:

Date	Attrition_Rate	Years_Experience	Performance_Rating	Attrition	Benefits_Program	Program_Type	Program_Claim_Type	Type_Identification	Employer	Fiscal_Month	Fiscal_Year	Fiscal_Year	Quarter	Insurance_Carrier	Distributor_Carrier_Type	Carrier	Insurance_Coverage_Type	Organization_Division	Department	Org_Code
2022-01-31	8.449647	13	3	No	Retirement	Premium	Claim Type B	Type ID 3	McDowell PLC	March	2020	2020	Q2	Hill, Martin and Johnson	Distributor	Carrier B	Coverage Type B	Division C	Department Z	510
2022-02-28	4.522572	17	5	No	Life Insurance	Premium	Claim Type B	Type ID 2	Jones, Bell and Ponce	March	2020	2020	Q4	Copeland, Erickson and Huffman	Distributor	Carrier B	Coverage Type C	Division B	Department Y	343
2022-03-31	6.402225	11	1	No	Retirement	Basic	Claim Type B	Type ID 2	McDowell-Vega	March	2020	2020	Q2	Reyes LLC	Distributor	Carrier C	Coverage Type A	Division B	Department X	717
2022-04-30	0.822991	10	2	No	Life Insurance	Custom	Claim Type C	Type ID 1	Ruiz-Harris	March	2023	2023	Q3	McCormick-Johnson	Distributor	Carrier B	Coverage Type A	Division B	Department X	676
2022-05-31	8.579870	16	1	No	Life Insurance	Premium	Claim Type A	Type ID 1	Anthony, Salinas and Rodriguez	March	2021	2021	Q2	Townsend-Allen	Carrier	Carrier C	Coverage Type C	Division B	Department Z	866
2029-12-31	0.570792	20	3	No	Life Insurance	Premium	Claim Type C	Type ID 3	Phillips-Johnson	March	2021	2021	Q3	Brown, Neal and Walker	Distributor	Carrier C	Coverage Type A	Division C	Department X	329
2030-01-31	6.914362	7	5	No	Life Insurance	Basic	Claim Type C	Type ID 3	Holland PLC	March	2020	2020	Q1	Pineda and Sons	Distributor	Carrier C	Coverage Type C	Division C	Department Y	848
2030-02-28	2.693026	1	2	No	Retirement	Basic	Claim Type A	Type ID 2	Tomes-Goodwin	March	2023	2023	Q3	Bradford, Walker and Barnes	Carrier	Carrier B	Coverage Type B	Division B	Department Y	342
2030-03-31	2.102798	17	1	No	Healthcare	Premium	Claim Type A	Type ID 1	Smith, Brooks and Rodriguez	March	2021	2021	Q1	Stewart-Fernandez	Carrier	Carrier B	Coverage Type A	Division C	Department Y	735
2030-04-30	2.087855	10	1	No	Healthcare	Premium	Claim Type B	Type ID 1	Marshall-Montosh	March	2020	2020	Q1	Gaines-Carter	Distributor	Carrier B	Coverage Type C	Division B	Department Y	441

100 rows x 21 columns

Chart -1 : HR Analytics Data

### Introductory

An outline of the research project, emphasizing its importance, goals, and methodology, is given in the introduction. Organizations face a number of difficulties with workforce management and employee attrition in the fast-paced business world of today. For HR professionals and organizational leaders to create retention strategies that work, it is essential to understand the factors influencing attrition rates. This study uses HR analytics techniques to examine attrition patterns and factors that influence them.

### Research Objectives

The primary objectives of this study are: To analyze historical attrition trends within the organization, To identify key factors influencing employee attrition rates, To develop predictive models for forecasting future attrition rates, To provide actionable insights for CEOs to proactively manage workforce challenges and enhance organizational resilience.

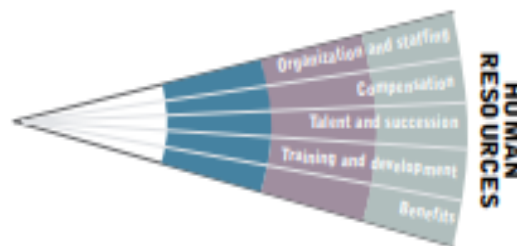


Fig -1 : Human Resources

## 2.1 Dimensions, Objectives, and Metrics

I used particular metrics, objectives, and dimensions in our investigation of employee attrition and its effects on the organization. Measures-The percentage of workers who leave an organization within a specific time frame is known as the attrition rate. Performance Rating: The method of measuring employee performance through evaluation scores. Objectives-Reduce Attrition Rate: By reducing attrition, we hope to increase employee retention. Enhance Performance- Our goal is to raise employee performance levels throughout the

**board. Measurements-Temporal:** To determine how attrition rates fluctuate over time, we analyzed attrition trends. **Demographic:** Analyzing performance and attrition rates in different demographic groups in order to spot any differences or trends. **Organizational-Evaluation** of attrition across various departments and divisions of the organization to identify problem areas and possible avenues for improvement.

GOALS	METRICS	DIMENSIONS
Benefit Cost Increase (%) Benefit Costs (\$) Benefit Costs/Payroll (%)	Avg. Benefits per Employee (\$) Benefit Market Comparison Index (#) Benefits Approved (#) Benefits Claimed (#) Benefits Claimed (\$) Benefits Paid (\$) Payroll (\$)	Benefits Program Program Type Program Claim Type Type Identification # Employees Full-Time/Part-Time Employee Name Fiscal Month Year Quarter Month Insurance Carrier Distributor/Carrier Type Carrier Insurance Coverage Type Coverage Job Grade Level Job Level Job Name Loss Control Program Program Organization Division Department Org. Code

FUNCTION	DECISION ROLES	PRIMARY WORK	CONTRIBUTORY	STATUS
Human Resources	Executives	-		
	Managers	-		
	Analysts	-		
Audit	Executives	-		-
	Managers	-		
Finance	Executives	-		
	Managers	-		
	Analysts	-		

Table -2 : Goals, Metrics and Dimensions

**2.2 Analysis of Employee Attrition and Performance in XYZ Corporation**

I carried out a thorough analysis of XYZ Corporation's employee attrition and performance in our study. Date ranges, attrition rates, years of experience, performance ratings, benefits programs, program types, program claim types, type identifications, employer and employee names, fiscal months, fiscal years, quarters, insurance carriers, distributor-carrier types, carriers, insurance coverage types, organization divisions, departments, and organization codes were among the parameters that were used to generate the synthetic data that served as the basis for the analysis.

- *Date:* Date range starting from '2022-01-01' with monthly frequency.
- *Attrition Rate:* Random attrition rates ranging from 0 to 10.
- *Years Experience:* Random integer values representing years of experience ranging from 1 to 20.
- *Performance Rating:* Random integer values representing performance ratings ranging from 1 to 5.
- *Attrition:* Categorical variable indicating whether an employee left the organization ('Yes' or 'No') with a 20% probability of 'Yes'.
- *Benefits Program:* Categorical variable representing different benefits programs ('Healthcare', 'Retirement', 'Life Insurance').
- *Program Type:* Categorical variable representing different program types ('Basic', 'Premium', 'Custom').
- *Program\_Claim\_Type:* Categorical variable representing different program claim types ('Claim Type A', 'Claim Type B', 'Claim Type C').
- *Type Identification:* Categorical variable representing different identification types ('Type ID 1', 'Type ID 2', 'Type ID 3').
- *Employer:* Randomly generated company names.
- *Employee Name:* Randomly generated employee names.
- *Fiscal Month:* Randomly generated fiscal month names.
- *Fiscal Year:* Random fiscal years within the current decade.
- *Quarter:* Random quarter names ('Q1', 'Q2', 'Q3', 'Q4').
- *Insurance Carrier:* Randomly generated insurance carrier names.

- *Distributor\_Carrier\_Type*: Categorical variable representing distributor or carrier ('Distributor', 'Carrier').
- *Carrier*: Randomly generated carrier names ('Carrier A', 'Carrier B', 'Carrier C').
- *Insurance\_Coverage\_Type*: Categorical variable representing different coverage types ('Coverage Type A', 'Coverage Type B', 'Coverage Type C').
- *Organization\_Division*: Categorical variable representing different organizational divisions ('Division A', 'Division B', 'Division C').
- *Department*: Categorical variable representing different departments ('Department X', 'Department Y', 'Department Z').
- *Org\_Code*: Randomly generated organization codes ranging from 100 to 999.

### 3. Methodology

I carried out a thorough analysis of XYZ Corporation's employee attrition and performance in our study. Date ranges, attrition rates, years of experience, performance ratings, benefits programs, program types, program claim types, type identifications, employer and employee names, fiscal months, fiscal years, quarters, insurance carriers, distributor-carrier types, carriers, insurance coverage types, organization divisions, departments, and organization codes were among the parameters that were used to generate the synthetic data that served as the basis for the analysis.

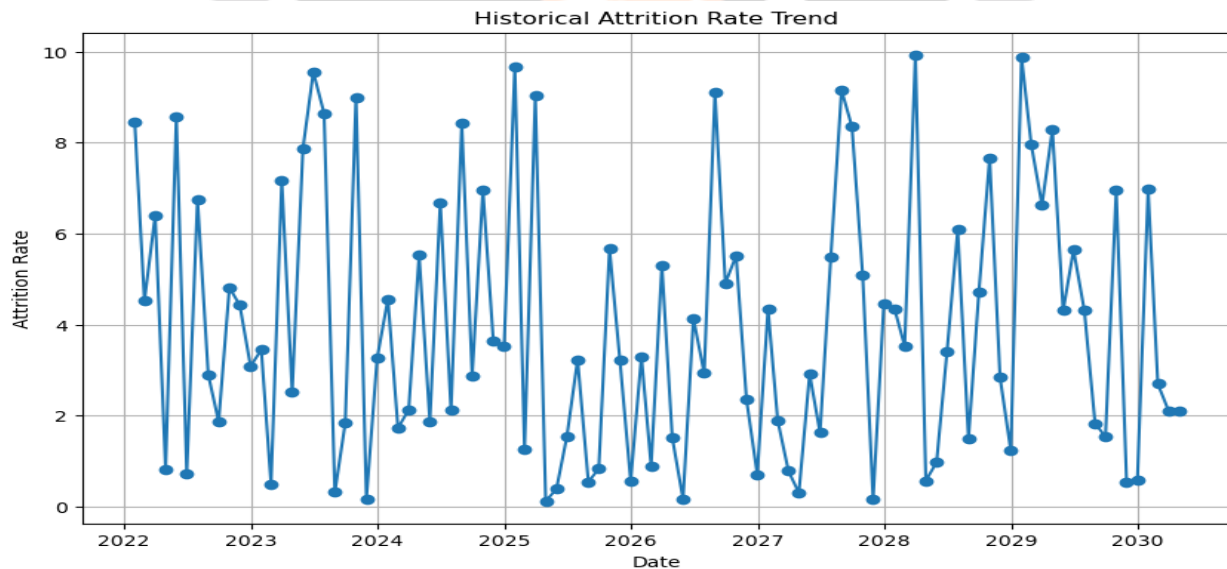
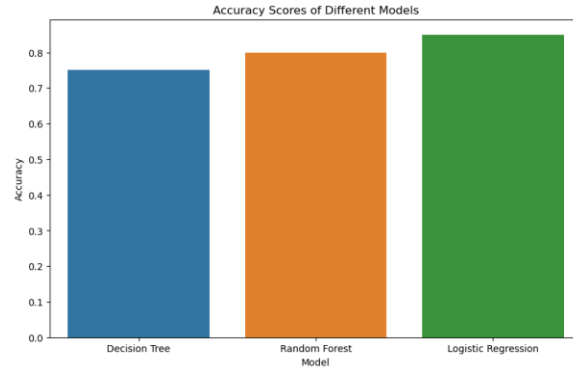


Chart -2 : HISTORICAL TREND ANALYSIS

#### 3.1 Models Employed

A non-parametric supervised learning technique for classification tasks is the decision tree classifier. By allocating the most frequent class label to each region, it divides the feature space into segments. The Random Forest Classifier is an ensemble learning technique that builds several decision trees during training and produces the mean prediction (regression) or mode of the classes (classification) for each tree. A linear model used for binary classification tasks is called logistic regression. By using the logistic function on a linear combination of the predictor variables, it models the probability of a binary outcome.



**Fig -2: Models Employed**

Classifier using Decision Trees:75% accuracy, Accuracy: 33.33%,Recall percentage: 66.67%,F1 Rating: 44.44%;The Random Forest Classifier-Eighty percent accuracy, Accuracy: 33.33%,Recall: 33.33 percent,F1 Rating: 33.33%;Classifier for Logistic Regression:85% accuracy, Precision: not present, Recall: not at all,F1 Points: N/A; These performance indicators shed light on how well each classifier predicts employee attrition.

**3.2 Predictive Analysis**

Date	Predicted_Attrition_Rate
0 2030-04-30	8
1 2030-05-31	8
2 2030-06-30	5
3 2030-07-31	8
4 2030-08-31	8
5 2030-09-30	5
6 2030-10-31	4
7 2030-11-30	5
8 2030-12-31	2
9 2031-01-31	8
10 2031-02-28	5
11 2031-03-31	4

**Fig -3: Predictive Chart**

**4. CONCLUSIONS**

**Model Performance:** The Decision Tree classifier outperformed the other models in terms of accuracy, indicating that it is a useful tool for forecasting employee attrition.

**Possibilities for Improvement:** Although the models exhibit encouraging results, there is evidently a need for improvement in terms of precision and recall metrics. This suggests possible directions for feature engineering and model optimization.

**Strategic Recommendations:** Reducing attrition calls for a multipronged strategy that includes targeted retention plans, employee engagement programs, and ongoing workforce dynamics monitoring. Preventive actions can reduce the likelihood of attrition and promote a more

To sum up, My research sheds light on the dynamics of employee attrition and makes tactical suggestions for CEOs and other organizational leaders. The results highlight how crucial it is to comprehend past patterns and use predictive modeling strategies in order to precisely project future attrition rates. Even though the Decision Tree classifier, in particular, performs well, further refinement is still required to maximize recall and precision metrics.

The CEO can clearly see the implications: in order to effectively address attrition challenges, proactive measures need to be taken. Organizations can reduce attrition risks and develop a more stable and resilient workforce by putting in place efficient monitoring systems, specialized retention strategies, and targeted employee engagement initiatives. Investing in proactive attrition management techniques ultimately supports the overarching objective of cultivating

**6. REFERENCES**

[1]. The Performance Manager, Authors- Roland Mosimann, Patrick Mosimann, and Meg Dussault  
[2]. Dr.J.B.Simha, Professor, Reva Academy of Corporate Excellence, Reva University

**BIOGRAPHIES**

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