



Podar World College

Presents

Exploring Strategic Perspectives with Entrepreneurial Ecosystems

STUDENT'S CONFERENCE



Our Vision

Achieving excellence by creating globally competent, ethical high performing world citizens through world class education.

Our Mission

Our college mission is to provide opportunities through stimulating safe and supportive environment for attaining personal mastery and team spirit through collaborative learning wherein they develop not only their knowledge, understanding and skills necessary for success in the 21st century but also develop strong moral values, especially appreciation and respect of different cultures and religions and become proactive and responsible world citizens.



30th July, 2025



Podar World College, Juhu

Submission Guidelines

The submission of high-quality papers describing original and unpublished results of conceptual, constructive, experimental, and theoretical work or research in all of the mentioned areas is accepted. Submitting a manuscript implies that it is not under consideration for publication elsewhere. All manuscripts will undergo double-blind peer review and are expected to meet the scientific criteria of novelty and academic excellence. The submitting author holds the responsibility of obtaining approval for publication from all co-authors and assumes responsibility for the paper during submission and peer review. The publisher will not be held legally accountable for any claims for compensation.

Paper Structure:

- Introduction: Explain the background work, practical applications, and the paper's nature and purpose.
- Body: Present the primary message with clear lines of thought and validation of the described techniques.
- Conclusion.
- Acknowledgments (when appropriate).
- References.
- Appendices (when appropriate).

Paper Length:

Full paper: Up to 18 pages, including references, tables/charts, and keywords.

Abstract: 200-250 words.

Keywords: 3-5 words.

Font/Spacing/Layout/Margin/Format: As per the manuscript provided by the journal.

Topics

- An Investigation into the Impact of Digital Business
- Consumer Behaviour and the Responsible Marketer
- A Phygital Health Ecosystem For Primary Care in India
- Affordable and Clean Energy
- Marketing and Digital Strategy
- The Strategic Business
- Sustainable Business with SDG alignment.
- Customer Acquisition and Retention
- Creating a Winning Business

Teachers Team

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